

KY COUNCIL ON POSTSECONDARY EDUCATION WORK SESSION & CAMPUS SPOTLIGHT



March 30, 2023 – 2:00 p.m. ET

Eastern Kentucky University, Richmond – Powell Student Center Rm 219

I. Welcome Remarks (2:00-2:05)

II. Statewide Strategic Agenda Discussions with Campus Presidents

A. Western Kentucky University (2:05-2:35)

B. Kentucky State University (2:35-3:05)

Break (3:05-3:15)

III. Statewide Strategic Discussion: Focus on Value (3:15-4:15)

A. Objectives, Strategies, and Data for Value

B. Higher Education Matters Campaign Update

C. Statewide Communication Strategies

Break (4:15-4:30)

IV. EKU Spotlight and Campus Tour (4:30-6:00)

Location: Campus-wide by bus/coach

V. Networking Reception for the Council and EKU Leadership Team (6:30-8:00)

Location: University Club at Arlington, 1510 Lexington Road, Richmond, KY 40475