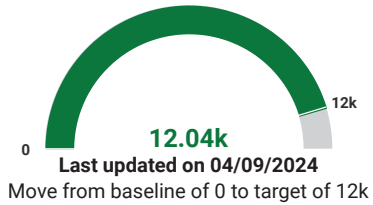
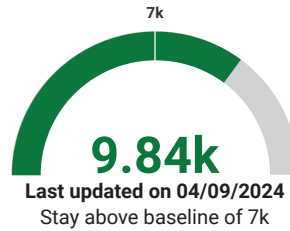


Strategic Enrollment Management - AY24

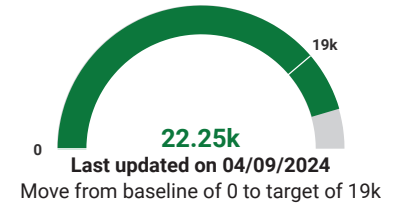
SEM - Fall 2023 Credit Hours



SEM - Spring 2024 Credit Hours



SEM - AY24 Total Credit Hours



DroneUp Flight Academy

Academic Year	Headcount
FY23	135
	35 Total
	15 completed during Fall 2023, 20 projected for Spring 2024 semester
FY24 Projected	(UAS Certificate Completion - most training has been delayed until F135 is approved)

Dual Enrollment Student Headcount

Academic Year	Student Headcount
AY22	1425
AY23	1595
AY24	1985

Student Success Goals**Increase First Time in College Retention Rate****Increase First Time in College Retention from 38% to 60% by 2030**

38%: RBC average

58%: Virginia average

56%: IPEDS comparison group average

61%: National average

Increase Overall Graduation Rate**Increase Overall Graduation Rate from 28% to 50% by 2030**

28%: RBC average

36%: Virginia average

30%: IPEDS comparison group

34%: National average

Increase Pell-Eligible Graduation Rate**Increase Pell-Eligible Graduation Rate from 23% to 50% by 2030**

23%: RBC average

19%: Virginia average: 18.7%

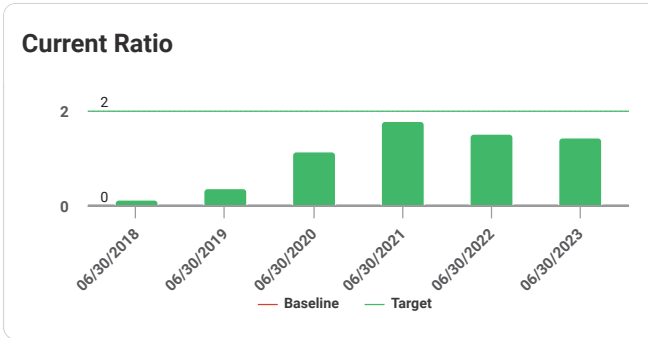
26%: IPEDS comparison group

29%: National average:

Actions to Increase Student Retention and Graduation Rates

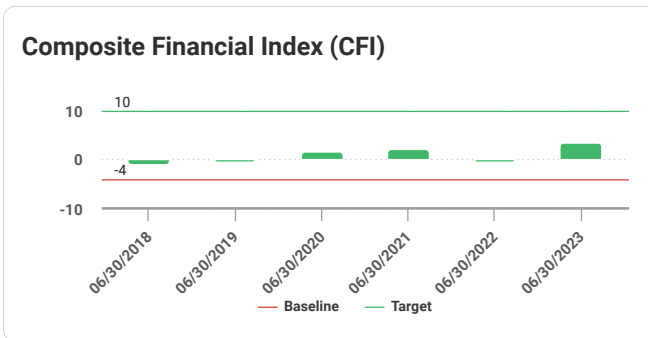
- GPS 101 course has been fully revised to address evolving needs of students,
- Streamlined and more holistic Academic Appeals process implemented
- First Scholars Network member with a focus on supporting first generation college students.
- Planned expansion of ADA staffing and support services for FY25

Sustainability in Operations



Current Ratio

FY 18: 0.14
 FY 19: 0.36
 FY 20: 1.13
 FY 21: 1.77
 FY 22: 1.52
 FY 23 (Unaudited): 1.44



CFI

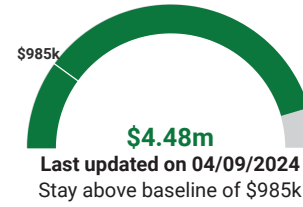
FY 18: -1.0
 FY 19: -0.4
 FY 20: 1.6
 FY 21: 2.1
 FY 22: -0.4
 FY 23 (Unaudited): 3.5

Other Revenue Sources

Grants and sponsored programs

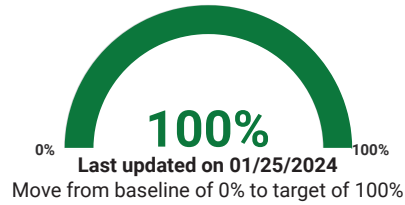


FY24 Auxiliary Revenue (YTD Gross)



RBC Initiatives

Innovation Park: Move to Tier 4 Site Classification



Academic Innovation Center Construction

