# Fiscal Year 24 Fundraising Outlook

Scott Ford, President August 30, 2023







Top Left: 10<sup>th</sup> Annual Broward Health Ball

Top Right: Mark Kent with Shane Strum & Dr. Patricia Rowe-King

Bottom Left: Marvin Weiner & Jacqueline Bernstein

Bottom Right: Matt Garner, Katherine Wilson, Neil Sell, Cheri Silveria, Jessica Vones







## CHAMPIONS OF CARE FY24 ROLLOUT

**Grateful Patient Programs** create a culture of gratitude and appreciation, impacting patient & staff satisfaction, and encourage more gifts from the community.

Hospital Staff Become

#### **Gratitude Champions**

- Acknowledging & recognizing grateful patients
- Connecting patients with a gratitude guide

Foundation Staff Become

#### **Gratitude Guides**

- Guiding patients to recognize the best way to express their gratitude for the care received
- Guiding hospital staff & programs to recognize grateful patients

COMING FALL 2023



## FY 2024 EVENTS



#### **Coming Soon**

- September 21<sup>st</sup>
   Glam-a-thon Lipstick Lounge
- October 17<sup>th</sup>
   Allied Kitchen & Bath Pink Event
- November 19<sup>th</sup>
   CDTC Thanksgiving Basket Brigade
- November 30<sup>th</sup>
   Men of Style

April 20<sup>th</sup>
11<sup>th</sup> Annual Broward Health Ball



# Thank You

