



Date of Memo: January 11, 2023
Current Meeting: January 19, 2023
Board Meeting: January 26, 2023

BOARD MEMORANDUM

TO: Indianapolis Public Transportation Corporation (IPTC) Board of Directors
THROUGH: President/CEO Inez P. Evans
FROM: Chief Government Affairs Officer Cam Radford
SUBJECT: Consideration and approval of new Federal lobbying contract

ACTION ITEM A – 10

RECOMMENDATION:

Allow IPTC President/CEO Inez Evans to enter contract negotiations with Bose Public Affairs Group for IPTC federal lobbying.

BACKGROUND:

Bose Public Affairs Group has been the longtime contracted federal lobbyist for both IPTC and the City of Indianapolis. With their previous contract expiring, a new contract has been agreed upon between IPTC and Bose.

DISCUSSION:

Bose brings a well-qualified team and proven track record to IPTC. Their advocacy with federal officials has allowed IPTC to identify, apply for and obtain millions of dollars in federal grant funding which is utilized to ensure transit riders are provided with the best possible service. Bose played a crucial role in communicating with federal officials during to COVID-19 pandemic, and as a result IPTC was able to navigate the unprecedented challenges of the pandemic with Republican and Democrat members of congress offering their support of funding for public transportation agencies. By continuing our longstanding relationship with Bose Principal Patty Power, and Assistant Vice President Austin Hall it is firmly believed that they will continue with their record of success in advocating for public transportation on behalf of IPTC to federal lawmakers.

ALTERNATIVES:

Given their track record in working with IPTC in the past, there is complete confidence in the ability of Bose to continue providing exemplary service to IPTC. Awarding a contract to another agency would mean the loss of many years of institutional experience.

FISCAL IMPACT:

This contract will pay a sum not exceeding \$8,000 per month.

DBE/XBE DECLARATION:

N/A

STANDING COMMITTEE DISCUSSION/RECOMMENDATION:

This action will be reviewed by the Finance Committee on January 19, 2023.