



2022-30 STATEWIDE STRATEGIC AGENDA

INSTITUTIONAL ANNUAL UPDATE

Kentucky Community & Technical College System

June 9, 2023



Affordability



Transitions



Success



Equity



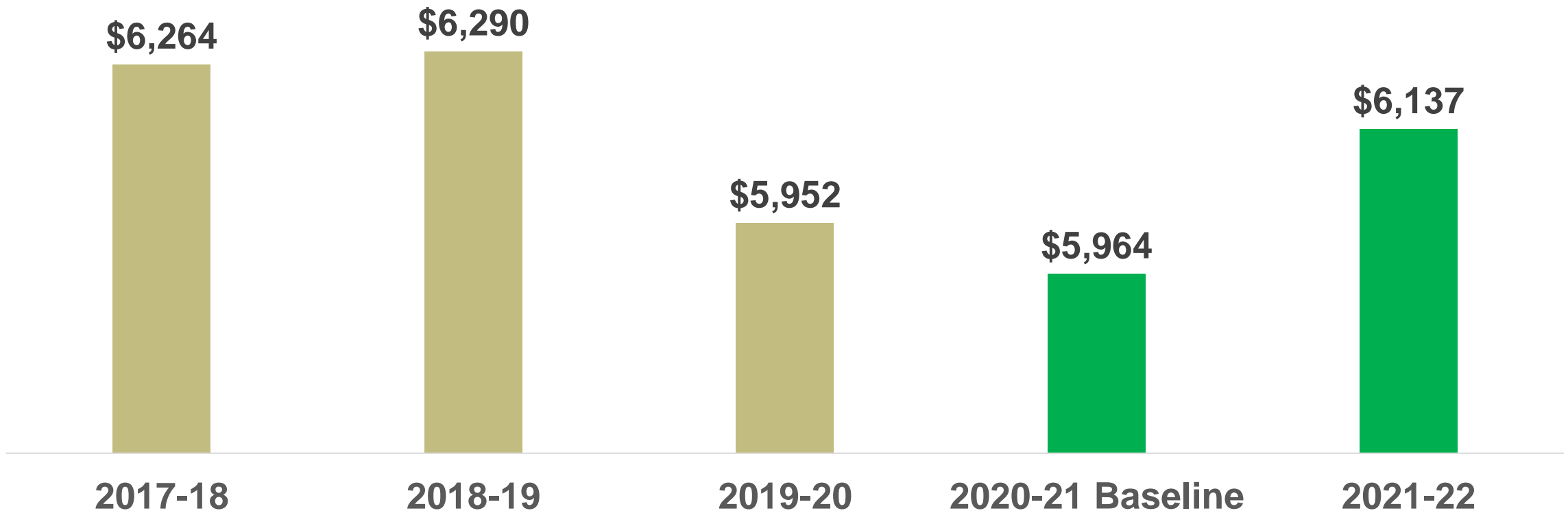
Talent



Value

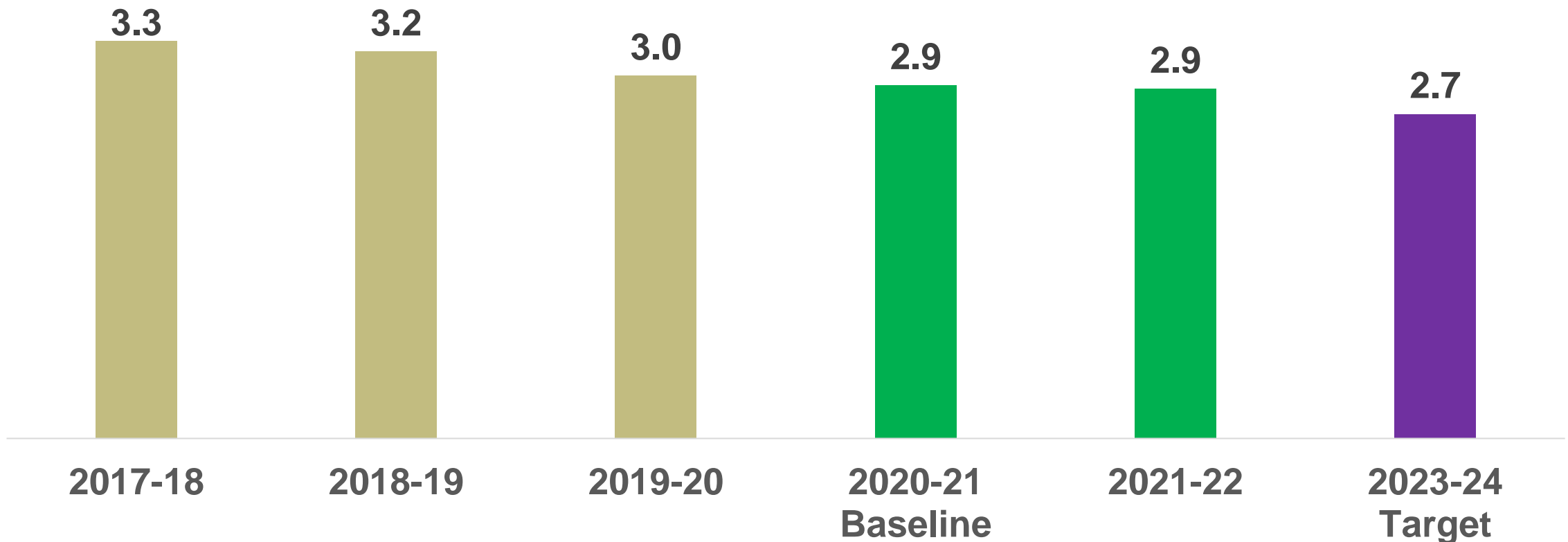
KEY PERFORMANCE INDICATORS -- AFFORDABILITY

Unmet Need: Average amount students must pay out-of-pocket after all financial aid and expected family contributions.



KEY PERFORMANCE INDICATORS -- AFFORDABILITY

Time to Degree: Average number of academic years students are enrolled prior to degree completion.



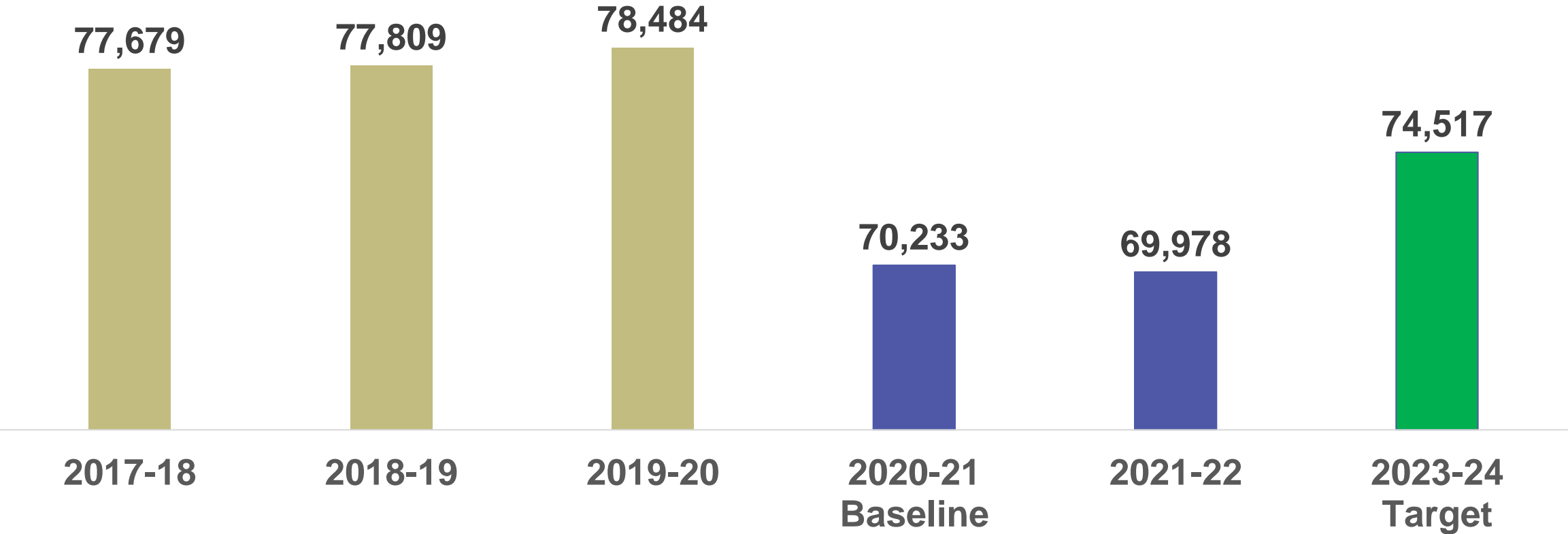
KCTCS' KEY STRATEGIES ON AFFORDABILITY



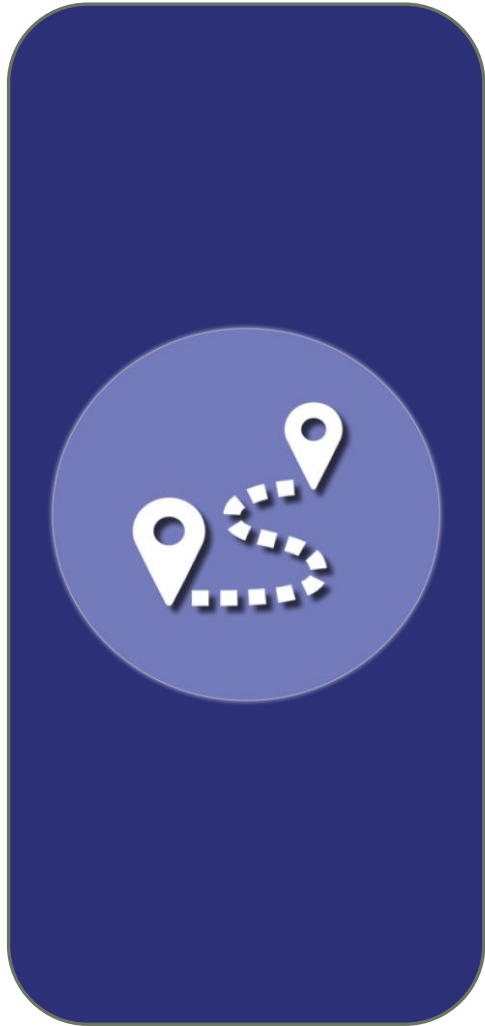
- Enhance advocacy and fundraising efforts to generate and bolster alternative revenue streams and reduce reliance on tuition revenue.
- Establish mechanisms to expand credit awarded for prior learning to accelerate credential completion and reduce costs for students.
- Increase awareness of the Work Ready Kentucky Scholarship and other financial aid processes and supports.
- Engage and identify industry partners willing to invest in higher education through tuition benefits, flexible scheduling, and paid work-and-learn opportunities.

KEY PERFORMANCE INDICATORS -- TRANSITIONS

Undergraduate Enrollment: Total unduplicated number of students who enroll in an undergraduate program offered by one of Kentucky’s public colleges or universities in an academic year, either full-time or part-time.



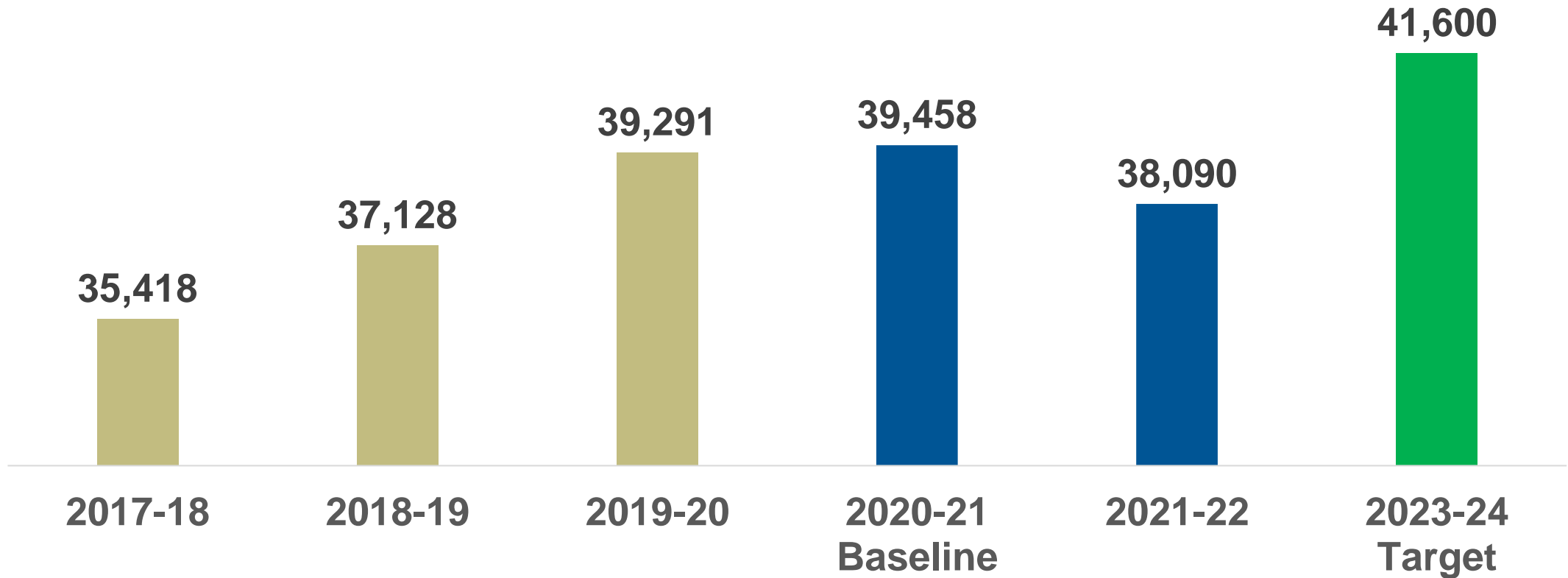
KCTCS' KEY STRATEGIES ON TRANSITIONS



- Redesign and streamline the KCTCS admissions application and processes, including an abbreviated application for dual credit students to facilitate matriculation.
- Implement statewide articulation for high school career and technical completers to increase college enrollment and ensure the acceptance of entry-level college course credit.
- Develop and implement targeted recruitment strategies highlighting high-demand careers and flexible programming.
- Develop and scale effective practices to increase enrollment and success in healthcare programs to meet employer needs.

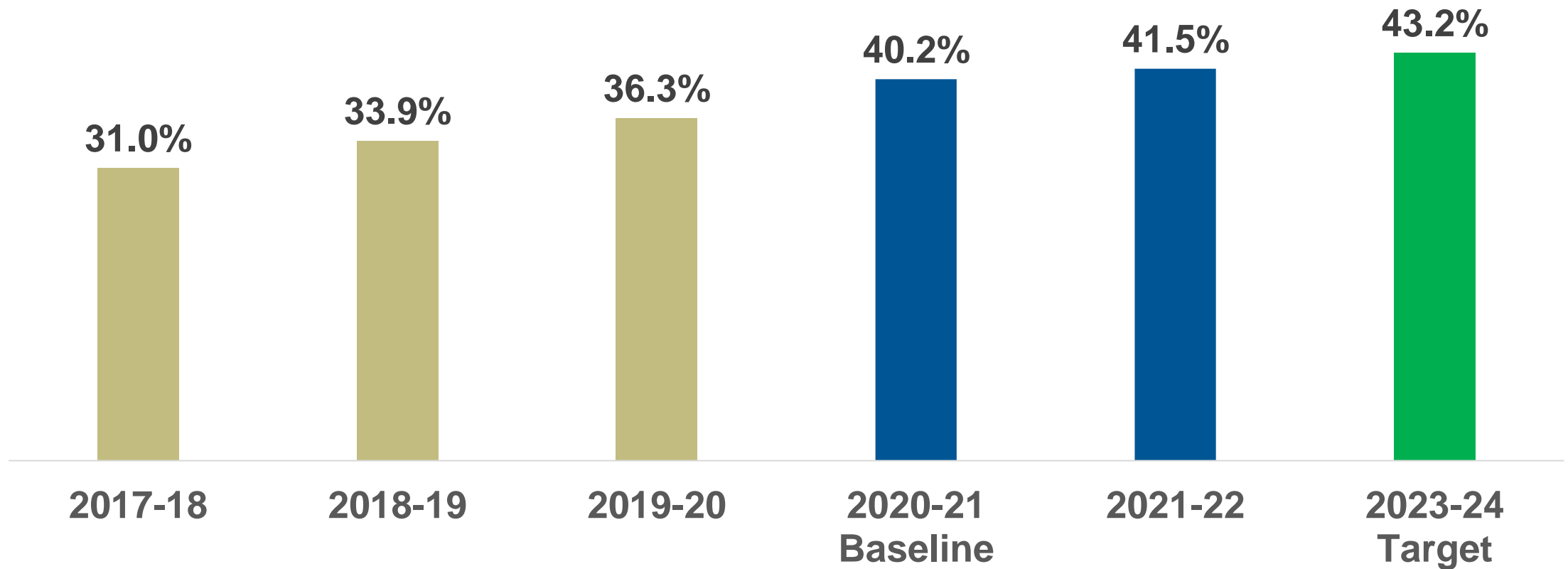
KEY PERFORMANCE INDICATORS -- SUCCESS

Degrees and Credentials: Number of associate degrees and credentials awarded in an academic year.



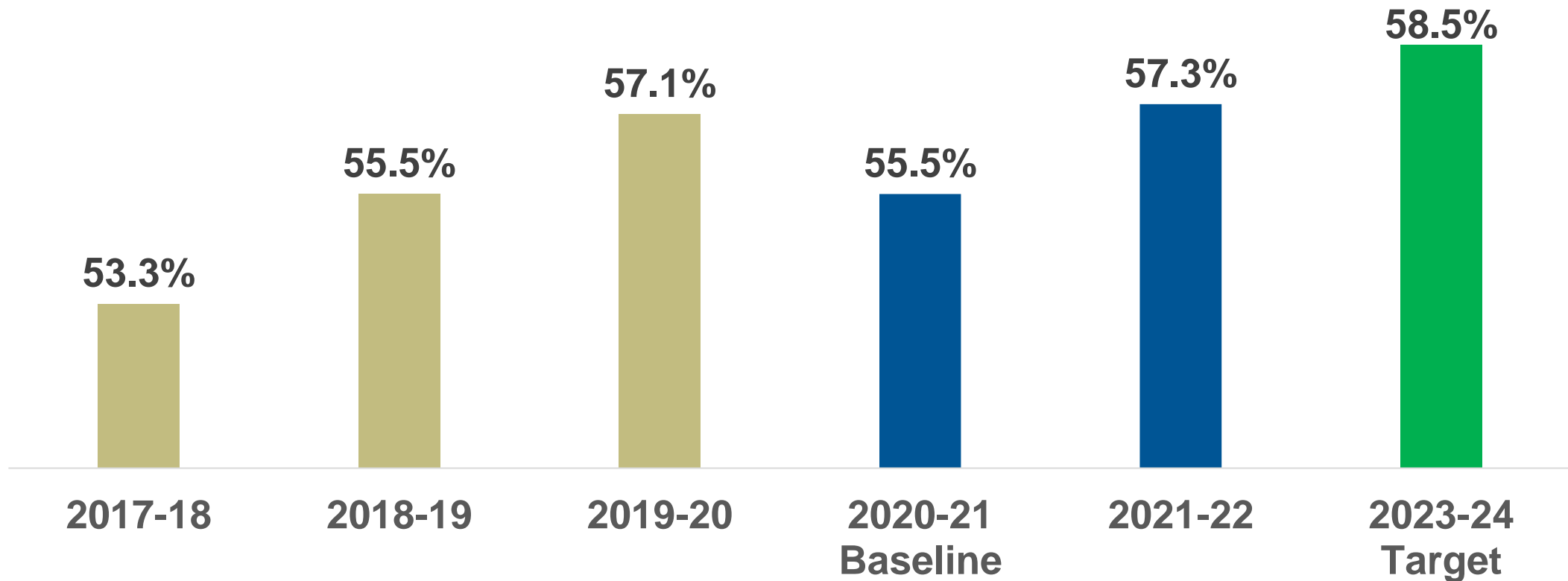
KEY PERFORMANCE INDICATORS -- SUCCESS

Graduation Rate: Percentage of first-time, full-time credential-seeking students who complete a program within 3 years.



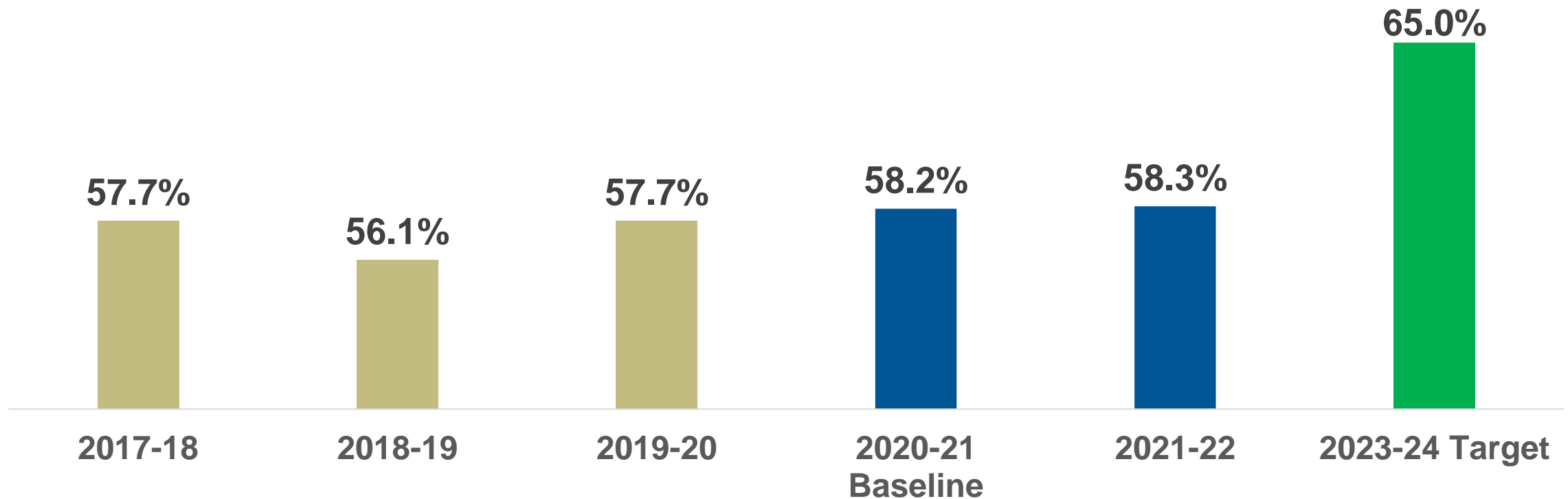
KEY PERFORMANCE INDICATORS -- SUCCESS

Retention Rate: Percentage of first-time, degree- or credential-seeking students enrolled in the summer or fall of their first year who are still enrolled or earned a credential at the same institution by the following fall.



KEY PERFORMANCE INDICATORS -- SUCCESS

2-Year to 4-Year Transfer: Percentage of Associate of Arts/Associate of Science degree earners in an academic year who enrolled at a 4-year institution by the end of the following academic year.



KCTCS' KEY STRATEGIES ON SUCCESS



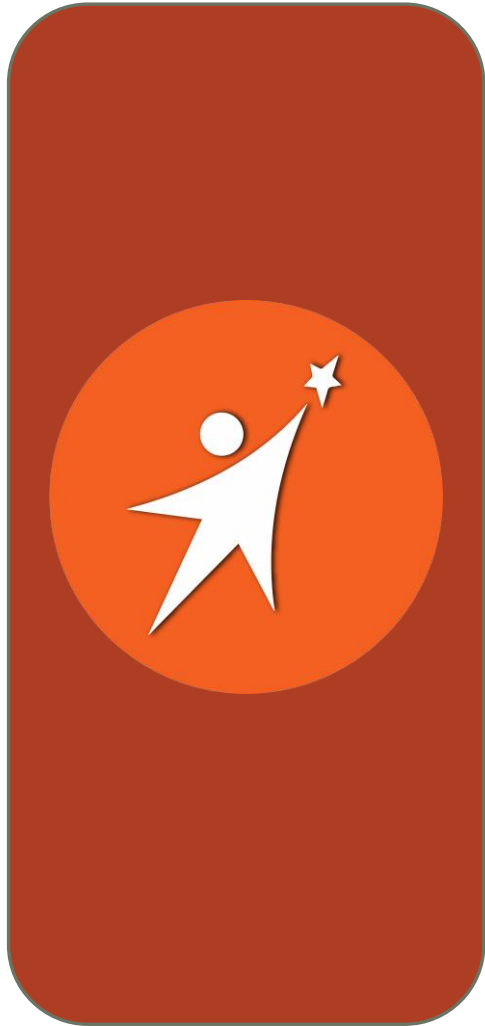
- Review programs and curriculum to ensure relevancy and alignment with transfer and workforce requirements.
- Develop high-quality, flexible program delivery models that are relevant and scalable to increase program recruitment, retention, and completion.
- Implement services and supports to assist students in overcoming nonacademic barriers to success.
- Enhance advising and career counseling to improve student persistence and success.
- Implement fair, equitable, and streamlined processes for awarding credit for prior learning.

KCTCS' KEY STRATEGIES ON TALENT

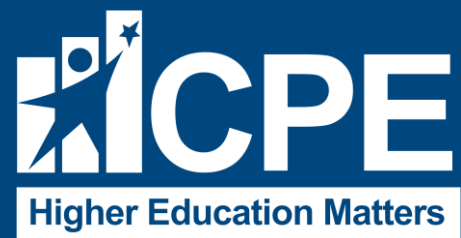


- Increase usage of TRAINS dollars (Legislative funds to support business and industry trainings).
- Utilize Handshake to provide a systemwide clearinghouse of work-based learning and employment opportunities.
- Develop work-based learning opportunities (short- and long-term) for each technical program of study to include apprenticeships, internships, and clinicals.
- Expand business and community outreach to facilitate stronger business engagement and partnerships.

KCTCS' KEY STRATEGIES ON VALUE



- Work with the KDE to better engage teachers, counselors, parents, and students about the value and opportunities to obtain an affordable education at KCTCS that leads to sustainable employment.
- Engage in marketing activities to increase public awareness of the value and affordability of KCTCS.
- Create a systemwide employer engagement asset map to inform efforts to engage influencers to support KCTCS.



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