

**TITLE:** Futuriti: A Kentucky College and Career Platform

**DESCRIPTION:** The Academic and Strategic Initiatives Committee received a preview of the newly developed Futuriti website – an online platform for all potential students seeking out career and education opportunities offered in Kentucky – which was an initiative of the Commonwealth Education Continuum to increase access for more Kentuckians to earn credentials towards their career goals.

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### **COMMITTEE’S REVIEW**

The Academic and Strategic Initiatives Committee received this information update at their November 15, 2024, meeting. It will not be covered or presented in detail at the board meeting; however, staff will be available for questions. Slides covered during the meeting have been included for review.

### **SUPPORTING INFORMATION**

Based on the recommendations of the Commonwealth Education Continuum (CEC) workgroups, staff began the development of a website and communications campaign aimed at connecting Kentucky’s middle and high school students, as well as adult learners, with advising resources and information regarding early postsecondary opportunities, postsecondary institutions, career pathways, financial aid information, etc.

Now branded as “Futuriti,” the website is a one-stop shop web platform for students, parents, teachers, and counselors to find information about career paths, educational roadmaps, financial assistance and employment opportunities. Currently, there are many Kentucky-based websites that perform a part of these functions, but they are often not connected, leaving the navigation of them challenging, if indeed the seeker knows they exist.

In addition to Kentucky-specific content on college-going and job searches, the platform also includes a “Future Finder” which accesses KYSTATS occupation and college data, to allow users to research occupations and find job descriptions, wage and job outlooks, see which jobs are in high demand, and find out where they can attend classes to get the credentials and degrees required for their desired job.

The data used in the Future Finder meets the requirements of a Kentucky Statute, called the Kentucky Students' Right to Know, enacted by our General Assembly in 2021 to inform students about high-demand occupations, the cost of college, and employment outcomes.

Futuriti is an excellent tool that helps to support the CPE 60X30 goal for Kentucky. The launch of this website is set for February 4, 2025.