

WILLIAM & MARY

BOARD OF VISITORS

RICHARD BLAND COLLEGE COMMITTEE

DRAFT MINUTES

SEPTEMBER 27, 2023

GRIMSLEY BOARD ROOM – BLOW MEMORIAL HALL

COMMITTEE MEMBERS PRESENT

Mr. John P. Rathbone, Chair

Mr. Brian P. Woolfolk, Vice Chair

Mr. Stephen J. Huebner

Ms. Barbara L. Johnson

Ms. Anne Leigh Kerr

Ms. Ardine Williams

Dr. Daniel Franke, Faculty Representative

Ms. Kylie McCoy, Student Representative

OTHER BOARD MEMBERS PRESENT

Mr. Kendrick F. Ashton, Jr.

Hon. Charles E. Poston, Rector

OTHERS PRESENT

Dr. Debbie L. Sydow, RBC President

Dr. Tiffany Birdsong, RBC Chief Academic Officer

Mr. Isaiah Lucas, RBC Director, Office of Residence Life & Housing

Mr. Justin May, RBC Chief Enrollment Management Officer

Ms. Stacey Sokol, RBC Chief Business Officer

Mr. Eric Kondzielawa, RBC Chief Operating Officer

Mr. Jeff Brown, Chief Development Officer

Mr. Jeff Palmore, Principal at Capitol Square Strategies

Ms. Carrie Nee, W&M University Counsel

Mr. Michael J. Fox, Secretary to Board of Visitors

Ms. Jessica Walton, Deputy Secretary to Board of Visitors

RBC Administrators

INTRODUCTORY REMARKS

Mr. John P. Rathbone, Chair, called the Richard Bland College (RBC) Committee meeting to order at 1:00 p.m.

APPROVAL OF MINUTES

Recognizing that a quorum was present, Mr. Rathbone made a motion to approve the minutes of the April 20, 2023, meeting. Motion was seconded by Mr. Stephen J. Huebner and approved by voice vote.

REPORT FROM THE PRESIDENT AND ADMINISTRATION

Dr. Debbie L. Sydow, President of RBC, delivered opening remarks detailing progress toward priority initiatives, asked RBC staff to introduce themselves, and provided an overview of the agenda, including action items.

Dr. Tiffany Birdsong, Chief Academic Officer, reported on academic affairs and AY24 metrics for specific initiatives, then she introduced Mr. Isaiah Lucas, Director, Office of Residence Life & Housing.

Mr. Lucas provided a detailed presentation of RBC housing capacity, including specialized residence life programming, student engagement and events.

Mr. Justin May, Chief Enrollment Management Officer, reported on Fall 2023 student enrollment and incoming freshman demographics, and he provided updates on admissions initiatives and financial aid.

Ms. Stacey Sokol, Chief Business Officer, provided information about 1) the 2024-2030 capital outlay plan, 2) corrective action to address FY 2022 APA audit findings, 3) the College's annual workforce planning report, and 4) key financial metrics.

Mr. Eric Kondzielawa, Chief Operating Officer, reported on buildings and grounds, providing an update on the Academic Innovation Center, which at 75% complete is on time and on budget.

Mr. Jeffrey Brown, Chief Development Officer, provided updates on RBC Foundation Board membership, 2023-24 development goals, and upcoming RBC Foundation-sponsored events and activities. Mr. Brown introduced Mr. Jeffrey Palmore, Principal at Capitol Square Strategies.

Mr. Palmore provided an update on the legislative landscape and the possible impact of upcoming state elections on RBC's legislative priorities.

FACULTY REPRESENTATIVE REPORT

Dr. Daniel Franke, faculty representative, reported on faculty development week and faculty research and travel. He highlighted faculty research initiatives, including Dr. Katie Heffernan's research on the inaugural student study abroad program through the IDEAS grant and Prof. Michelle Delano's work with Dr. Eric Miller to incorporate the arts into STEM curricula. Dr. Franke also provided updates on RBC's participation in the Transfer Scholars and First Scholars networks.

STUDENT REPRESENTATIVE REPORT

Ms. Kylie McCoy, student representative, reported on activities related to student Welcome Week. She also discussed the rise in student participation in various RBC clubs and community events.

ACTION MATERIALS

Mr. Rathbone brought forth and requested action on the following resolutions:

- **Resolution 1:** RBC 2024-2030 Capital Outlay Plan
- **Resolution 2:** College Workforce Planning, Development and Succession Plan
- **Resolution 3:** Vacancy in the Professional Faculty

Mr. Rathbone asked for a motion to approve Resolutions 1, 2, and 3 as a block. The motion was made by Mr. Huebner, seconded by Ms. Anne Leigh Kerr and approved by voice vote.

ADJOURNMENT

There being no further business, Mr. Rathbone adjourned the meeting at 2:32 p.m.