



## COLORADO NORTHWESTERN COMMUNITY COLLEGE

*“The mission of Colorado Northwestern Community College is to enhance people’s lives by providing accessible, affordable, quality education”*

**SBCCOE Board Meeting  
President’s Report  
Lisa Jones, Ph.D.- President  
October 12, 2022**



*Figure 1-Dual focus picture of Rangely and Craig Campuses*

## **CNCC Celebrating 60 years of providing educational excellence grounded in the Colorado Experience**

### **Our History**

From the beginning, Colorado Northwestern Community College has been an integral part of the community, and whatever we do, how we reflect upon and serve our community and neighbors are at the top of mind.

On October 13, 2022, CNCC will reach its 60<sup>th</sup> year in celebration of the day, in 1962 when a dedication service was held after, then Rangely College enrolled its first 82 students into one of the following programs: Dental Hygiene, Electronic Technology, Medical Office Assisting, and Arts and Sciences. It is a residential program complete with intercollegiate athletics and is home to the College's dental hygiene, aviation maintenance, aviation flight (pilot), national park ranger and University transfer programs. Legislators and dignitaries acknowledged the overwhelming support for a bond of \$2.8 million to open the College initially in a five-county area of Northwestern Colorado. It was said that the citizens who voted (298 to 9) committed to the biggest contribution from the fewest people that has been seen. As the Rangely campus was being built, a call went out to members of the community to bring rocks up the hill, and that is what residents did. When it is said that residents help build the College, it is true and in part, this is what they mean.

Realizing that the Rangely campus alone could not provide the access necessary to meet the needs of residents living in the more than 22,000 square miles served by the College, CNCC extended its services to Craig Colorado in 1985, with the existing Craig campus, opening its doors on August 8, 2011. This 78,000 square foot building is LEED certified and is home to the CNCC nursing, cybersecurity, agriculture/ranching, automotive, mine safety, adult learner, GED prep, ESL, cosmetology, business, University transfer, and early child hood education programs and its Rodeo Team.

As we move into the next 60 years, CNCC will be unveiling and implementing its 2023-28 strategic plan. Plan priorities will include: Fiscal sustainability; Academic program expansion and additions to meet the needs of the workforce and residents pursuing high need, high pay jobs, attracting and retaining students who value what CNCC provides in terms of programs and community experience; Reclaiming and embracing our identity as a community which incorporates nature and the outdoors in student learning and; Continuing our commitment to community collaboration in identifying and solving local and regional issues- cost efficiently, effectively and together.

### **Transforming the Student Experience**

I **Cesar Chavez Scholarship**- The Executive Director for the office of Advancement interviewed **Andres Chavez, 24 year old grandson of Cesar Chavez and Director of Strategic Initiatives at the Cesar Chavez Foundation** on Monday, September 26, 2022. He agreed to speak to CNCC to share his gratitude for a scholarship being funded by donor Dierdre Santoscoy and offered at CNCC in his grandfather's name. He also expressed his perspective on the role of community colleges in the higher education landscape and the benefits of providing scholarships to deserving students who seek social and economic empowerment.

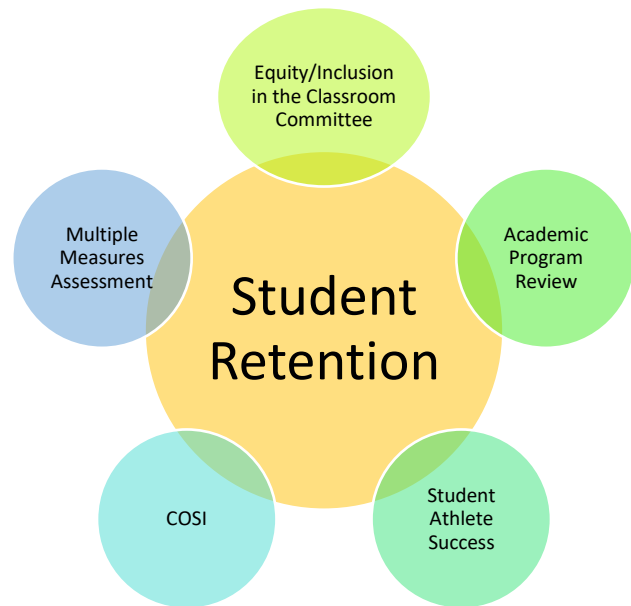


Figure 2 Andres Chavez, 24 years of age, grandson of Cesar Chavez

**II Fall 2022 Enrollment - Currently FTE is up 6.9% and headcount is up 11.9%.**

**Enrollment Trends and Plans for HLC Financial Indicator Follow up 2022**

CNCC’s enrollment is steadily increasing after a drop in 2020 primarily due to COVID. The drop in concurrent enrollment taught at our high school locations that year has been more than made up for. Efforts to expand including using RISE grant funding to provide equipment to high schools so virtual delivery is now more accessible have been incredibly successful.



Academic Year Annualized FTE				
FTE (Full Time Equivalency): Annualized FTE is calculated by dividing total credit hours by 30.				
2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
748.9	760.0	701.8	645.7	695.2

As of September 16, 2022, Fall 2022 enrollment has the potential to bring CNCC above pre-COVID levels. Overall FTE is up 8.6% and headcount is up 10.0%. Even more exciting from a college revenue standpoint, is that much of this growth is in non-concurrent enrollment, so full tuition paying students (FTE is up 10.8% and headcount is up 15.5%). Concurrent enrollment FTE and headcount are also up about 3.5%. Most of CNCC’s course drop or census deadlines have

Fall Annualized FTE					
FTE (Full Time Equivalency): Annualized FTE is calculated by dividing total credit hours by 30.					
Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
362.4	355.8	334.7	320.8	346.4	374.6

passed at this point, but there are some late start online sections that enrollment is believed to be inflated in due to non-genuine students enrolling. These students will likely be dropped for non-attendance, but it is difficult to predict how big of an impact on enrollment this will have. CNCC conservatively budgeted for fall

enrollment to be flat, so even if enrollment growth does not stay at 10%, anything above flat will provide revenue that can likely be saved to increase CNCC reserves.

The CNCC Retention Plan (see Appendix A for full plan) launched in Spring 2022 should help CNCC retain these additional students at a higher rate than in the past. The Student Athlete Success efforts should have a particular increase on enrollment as ensuring that student athletes enroll in at least 15 credits is a priority for college leadership. New recruiting efforts include purchasing prospective student leads, sending more direct mail to prospective students than in the past and launching program specific communication and marketing campaigns. This work, combined with information gleaned from the program demand and marketing analysis report from Clarus Corporation, and the retention plan will culminate in a Strategic Enrollment Management plan that CNCC plans to complete in Spring 2023.

**III HLC reaffirmation-** CNCC is in the final stages of preparation from the Higher Learning Commission team visit scheduled for October 24-25, 2022. The Assurance Argument was submitted on September 26, 2022. This its ten-year comprehensive visit. As a final opportunity to prepare the CNCC community, leadership will conduct a college wide data summit during the week of October 10, 2022.

**IV The 2023-2028 Strategic Plan** is being developed and will be completed by the end of the calendar year.

**IV Non-Academic Program Review** -The 2022 round of Non-Academic Program Review will be complete by mid-October with the following programs being reviewed:

- Advancement
- Athletics
- Campus Lie
- Concurrent Enrollment
- Facilities
- IT

## **Create Education without Barriers through Transformation Partnerships**

I **Health Care-** CNCC academic team visiting the following institutions as part of a research to identify feasibility and best practice in developing Respiratory and or Radiology programs.

### Allied Health Site Tour Schedule

Monday, September 19, 2022--- Pickens Technical College Respiratory Therapy

Tuesday, September 20, 2022 --- Pueblo Community College Radiology & Respiratory

Wednesday, September 21, 2022 --- Morgan Community College Radiology

II **Cybersecurity-** following Attorney General, Phil Weiser’s visit to Craig on August 25, 2022, his office expressed gratitude for the visit and an intent to continue supporting CNCC’s Cyber program.

III **Concurrent enrollment expansion-** CNCC leadership met with Rangely school district on September 8, 2022 for the purpose of expanding concurrent enrollment to lead to expanded

credential attainment. Junior Assemblies will be scheduled to allow CNCC to come and speak with parents and students about career and transfer preparedness through concurrent enrollment.

## **Transform Our Own Workforce Experience**

Twelve members of CNCC leadership attended the Rural College Consortium Summit held on Wednesday, September 21, 2022 with discussions designed to establish a unified vision for how employees at CCCS rural institutions approach academic program development and implementation, student support and collaboration between institutions.

## **Redefine our Value Proposition through Accessibility, Affordability, Quality, Accountability, Resource Development and Operational Excellence**

I **CNCC is pursuing an EDA grant** application to strengthen its Aviation (flight and maintenance) program by supplementing salaries offered to flight and maintenance faculty. This will help CNCC to compete with aviation industry salaries. Additionally these dollars will support updating the aviation fleet to align with industry standards.

II **Rise Grant Update-** CNCC acquired vehicles, trailers and lab equipment to serve as remote labs for expanded concurrent delivery

### **III CNCC Alumni Event**



*Figure 3 CNCC Alumni picture 2*



*Figure 4 CNCC alumni picture 1*



*Figure 5 CNCC alumni event picture 3*



*Figure 6 CNCC alumni event picture 4*