



Richard Bland College
of WILLIAM & MARY

RBC Committee, W&M Board of Visitors

February 8, 2022

CHAIRMAN'S REMARKS



MR. JOHN RATHBONE

W&M Board of Visitors
RBC Committee Chair



PRESIDENT'S REMARKS



DR. DEBBIE SYDOW

President



ACADEMIC AFFAIRS



DR. TIFFANY BIRDSONG

Chief Academic Officer



MENTAL HEALTH



DR. EVANDA MARTINEZ

Director of Counseling
Services



Counseling Services Highlights

- Vision, Mission, Range, & Scope
- Use of Services – Client Frequency: A Multi-Year View
- Telephonic, Virtual, & Interactive Therapy
- Mentoring
- Campus Programs
- Community & Organizational Partnerships



Scope of Services:

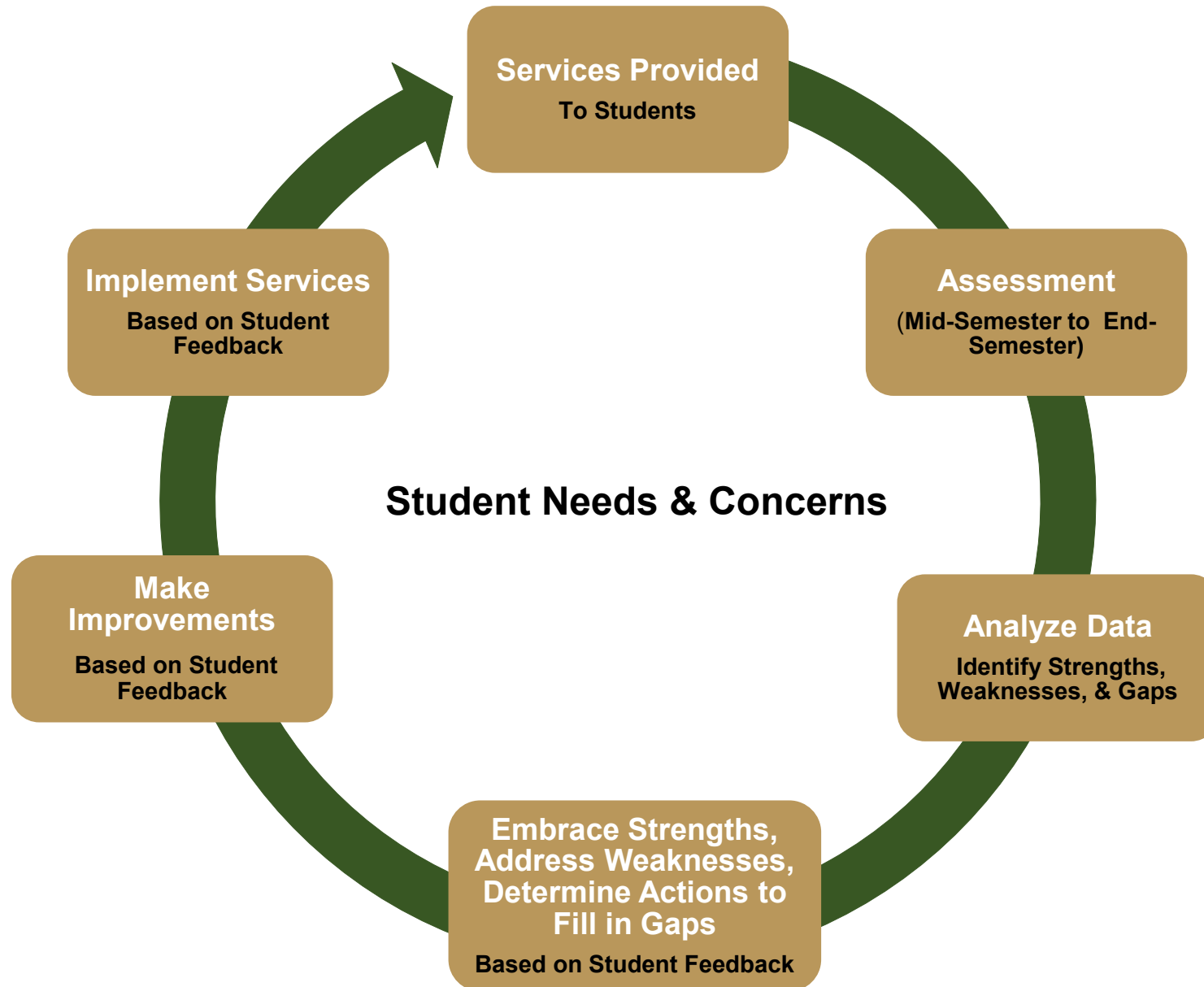
The counselors at RBC aim to offer high quality and multi-tiered developmental counseling that promotes a sense of personal empowerment, academic advocacy, emotional balance, social well-being, and self-understanding among students.

Mission:

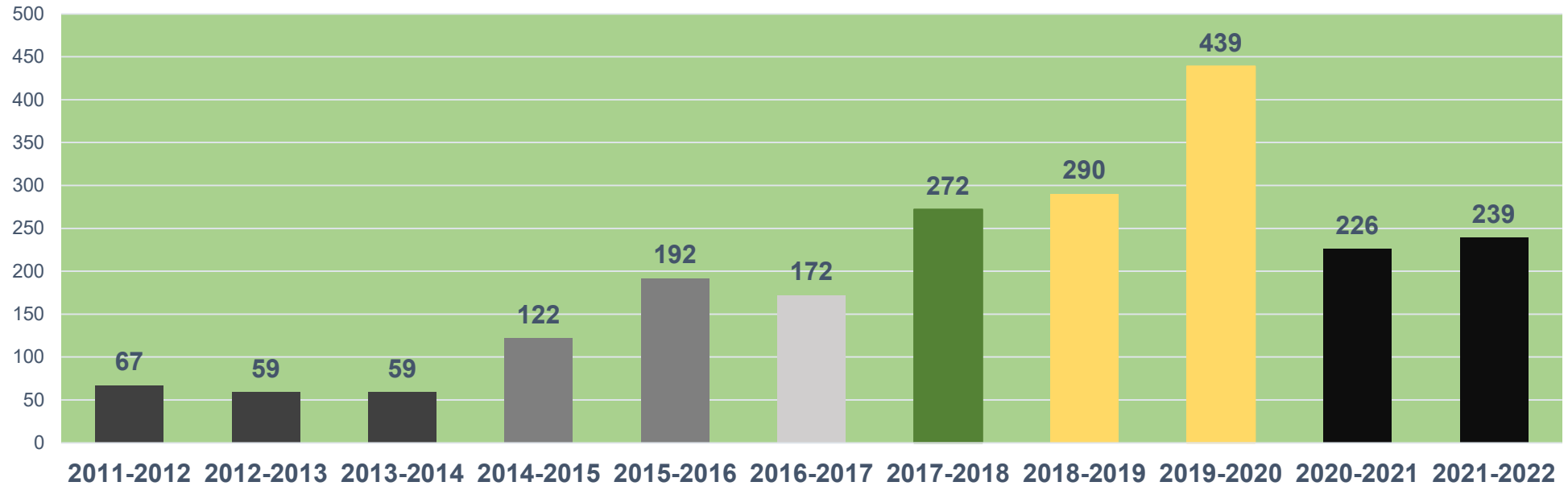
To support and advance students' well-being through counseling strategies that consider and address their overall development and movement toward mental clarity, emotional wellness, and a position of strength and wholeness in the intellectual and social communities at Richard Bland College.



The Counseling Planning Cycle



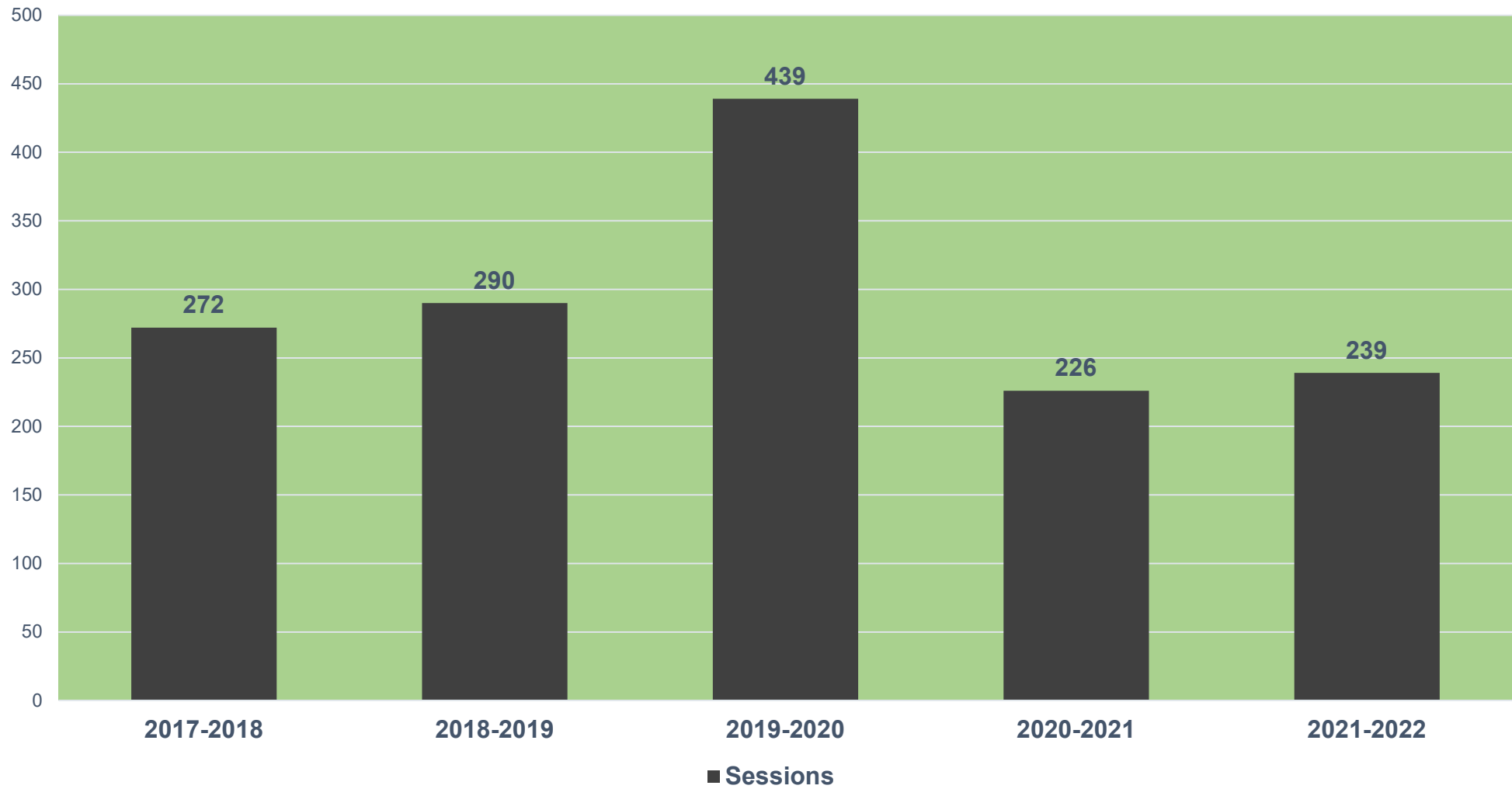
The RBC Counseling Services Narrative Number of Individual Sessions By Academic Years 2011-2012 through 2021-2022



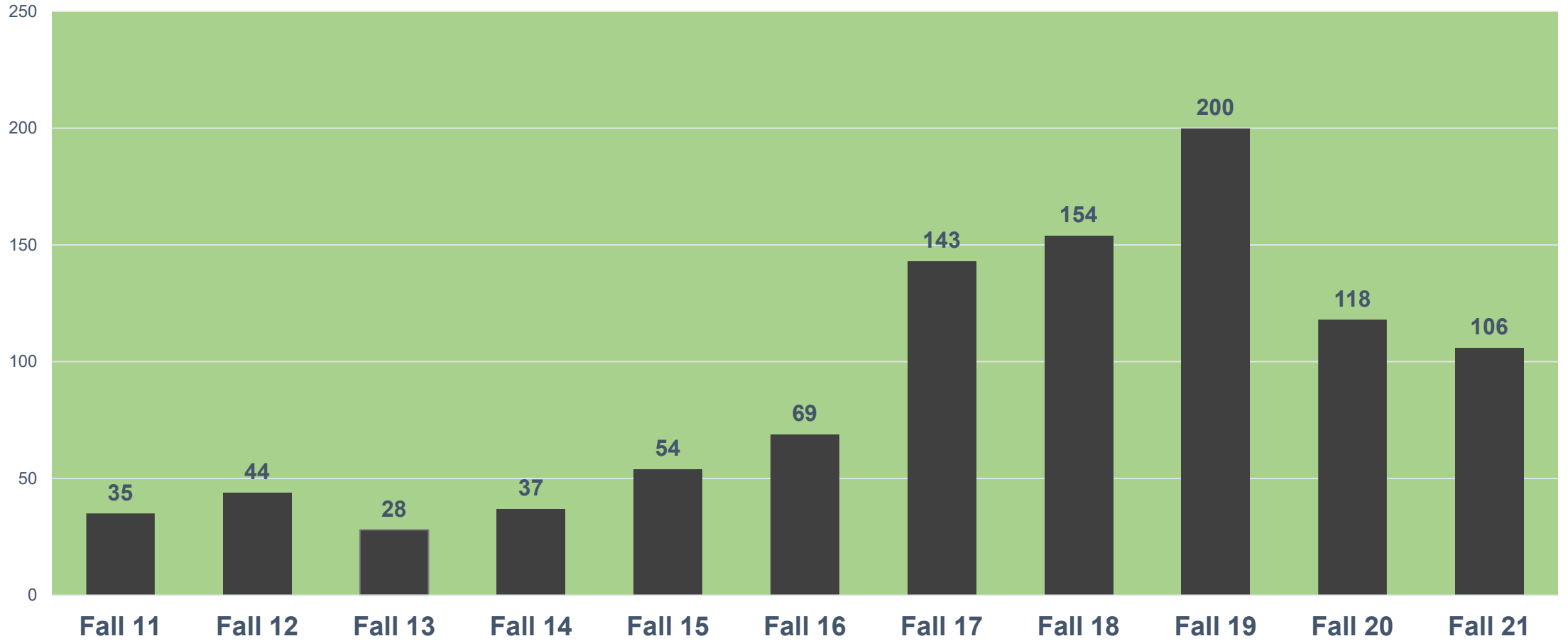
■ 2011-2012 ■ 2012-2013 ■ 2013-2014 ■ 2014-2015 ■ 2015-2016 ■ 2016-2017 ■ 2017-2018 ■ 2018-2019 ■ 2019-2020 ■ 2020-2021 ■ 2021-2022



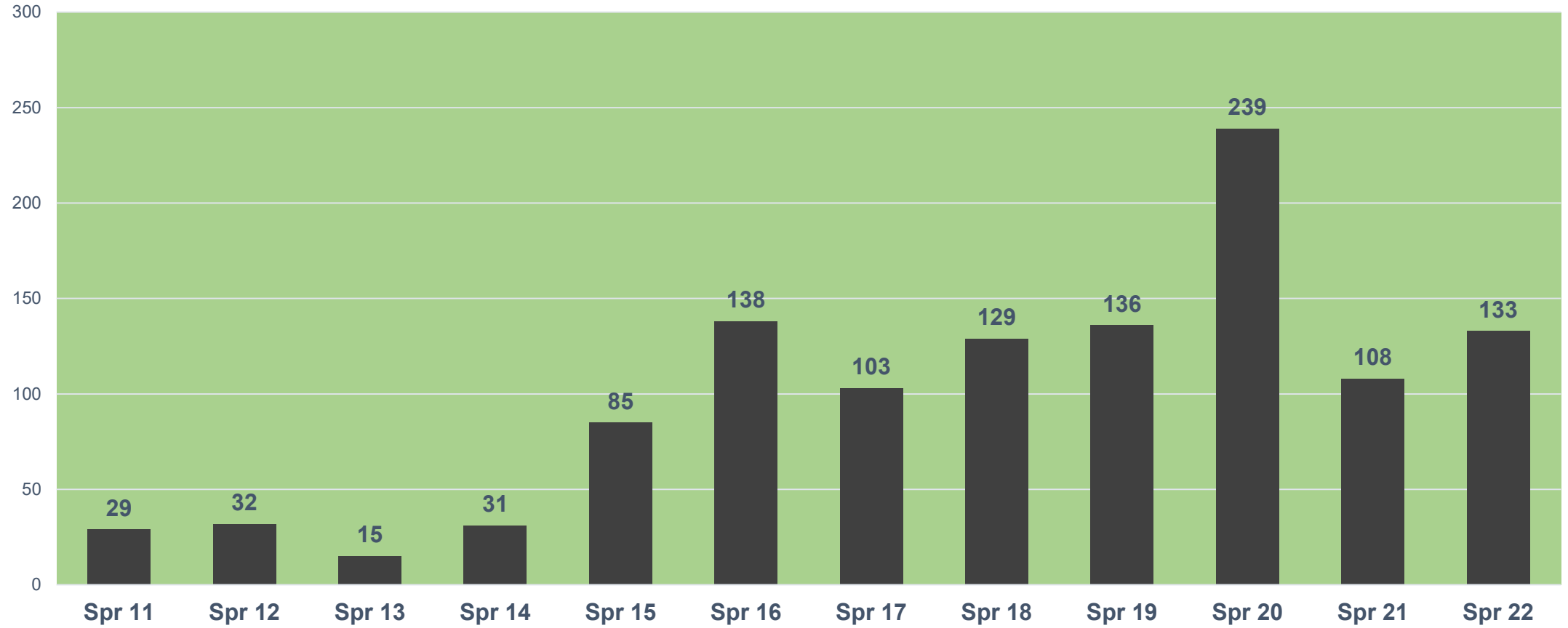
Counseling Sessions By Academic Years Five AY Snapshot



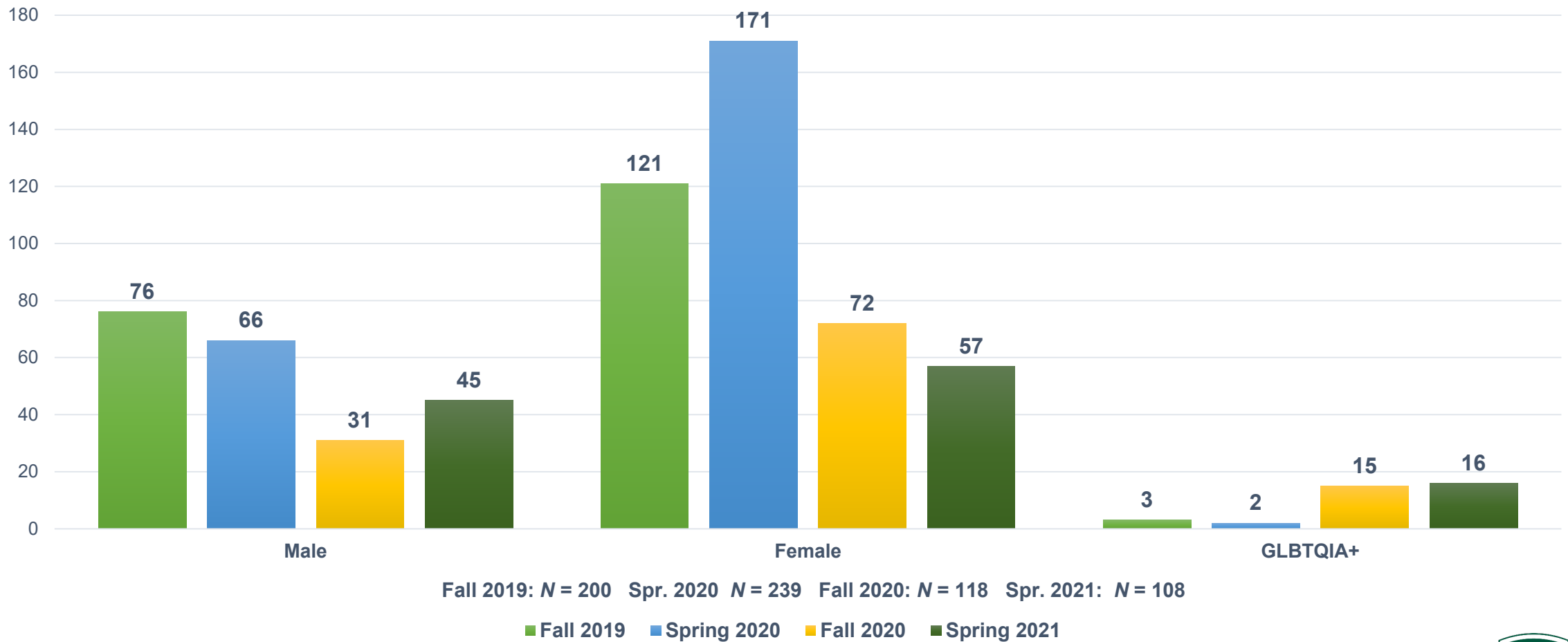
Number of Individual Sessions Fall Semester Snapshot 2011 - 2021



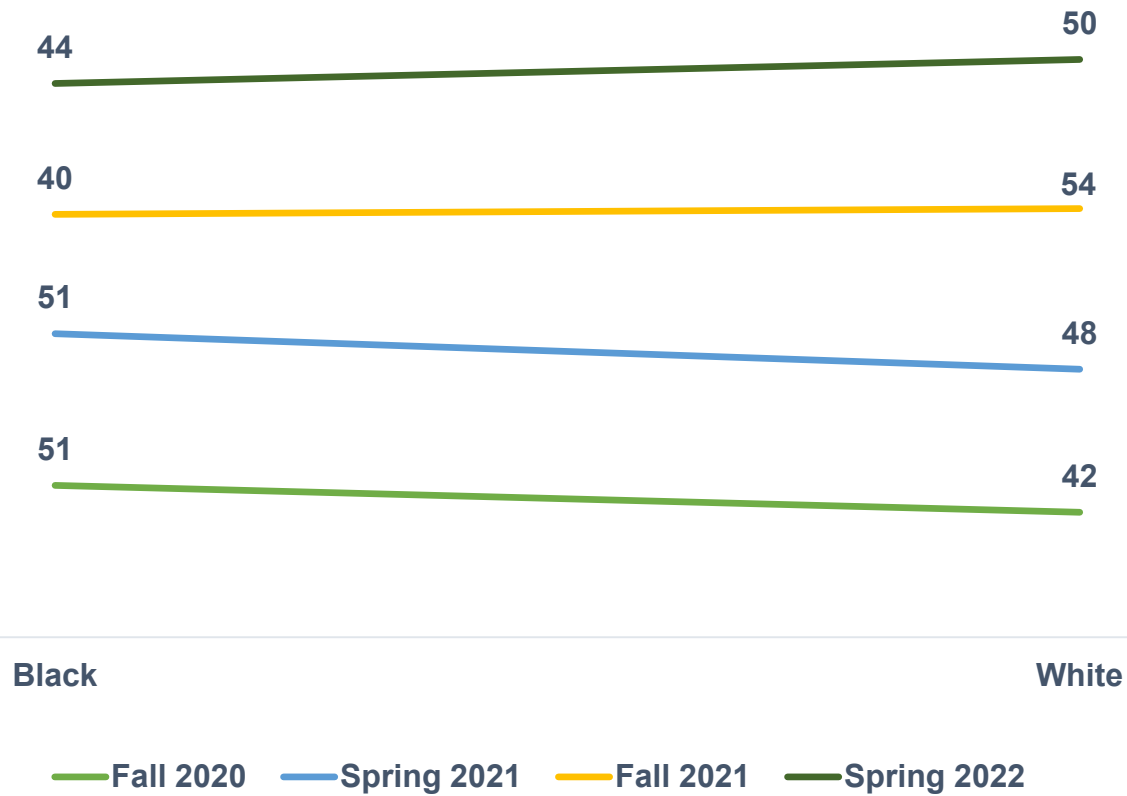
Number of Individual Sessions Spring Semester Snapshot 2011 - 2021



**Counseling Services
Gender
Fall 2019 through Spring 2021
Number of Individual Sessions**



**Counseling Services
Race/Ethnicity
Fall 2020 - Spring 2022
Percentages of Individual Sessions
The Largest Client Population Groups**



Race/Ethnicity	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Indigenous/American Indian	0.8		2.8	0.8
Asian	0.8			1.5
LatinX	4	1	1	3
Native Hawaiian	0.8		2	
Other Pacific Island				



FALL

Frequency Table for Reported Concerns	2022	2021	2020	2019	2018	2017
Anger	1	3	0	3	16	21
Anxiety	16	71	59	16	72	87
Depression	56	156	174	26	85	77
Sexual Violence	2	1	2	2	15	8
Suicide Ideation	8	19	9	11	14	4
Substance Abuse	1	6	2	1	26	20
Eating Disorders	1	8	2	2	2	3
Pregnancy	1	0	1	1	2	1
Death/Bereavement	5	46	37	28	11	2
Bullying	4	12	8	2	6	2
Family/Home Environment	17	59	31	42	35	10
Interpersonal Relationships	36	43	16	59	19	9
Self-Identity	16	8	17	6	19	58
Self-Confidence	8	3	2	1	10	39
Follow-ups	46	68	72	18	65	39
Referrals/Outside Sources	14	21	29	2	4	3



SPRING

Frequency Table for Reported Concerns	2022	2021	2020	2019	2018
Anger	0	1	10	36	51
Anxiety	124	87	68	22	75
Depression	152	148	73	28	60
Sexual Violence	1	1	1	4	3
Suicide Ideation	13	9	8	13	2
Substance Abuse	3	3	6	6	7
Eating Disorders	2	2	1	2	2
Pregnancy	0	0	0	1	12
Grief/Bereavement	42	25	2	9	8
Bullying	6	13	11	3	16
Family/Home Environment	118	42	17	21	22
Self-Identity	23	2	3	2	26
Self-Confidence	17	2	4	11	20
Follow-ups	64	70	59	43	18
Referrals/Outside Sources	21	26	6	1	11



COUNSELING SERVICES

Scope of Services

- Individual Counseling
- Couples/Partner Support
- Group Counseling
- Referrals & Resources



24/7 – 365 Mental Health Support

- Interactive Self-Help Therapy
- Access to Clinical Interventionists
- National, Regional, & Local Referrals



RBC COUNSELING SERVICES
Division of Student Success

24/7
**Counseling Support
& Crisis Line**
800-435-2197

Offered at NO COST

FREE
to the RBC Community



**Interventionists are
available to:**

- Listen to RBC students' concerns
- Assess their current circumstances
- Provide crisis support using solution-focused strategies
- Offer expansive mental health care referral system inclusive of campus, local, and national mental health resources.

WellTrack | by ProtoCall

WellTrack is a self-guided and interactive resource to support your mental health and well-being by helping you identify, understand, and address anxiety, stress, and depression.

It's easy to use and free-of-charge to the Richard Bland College community. Create your new account and download the FREE Well-Track App on any device! To access the app, go to: welltrack.com

Use your RBC email addresses to access the tools on the WellTrack App.

Download the free app!



CAMPUS PARTNERS





CAMPUS PROGRAMS

Just
Love
your
Selfie





STUDENT EXPERIENCE



DR. THOM ADDINGTON

Chair, English & Humanities
Department



Student Success Updates

- Promise Scholars Program
- Guided Pathways
- First Scholars Network



FINANCIAL AFFAIRS

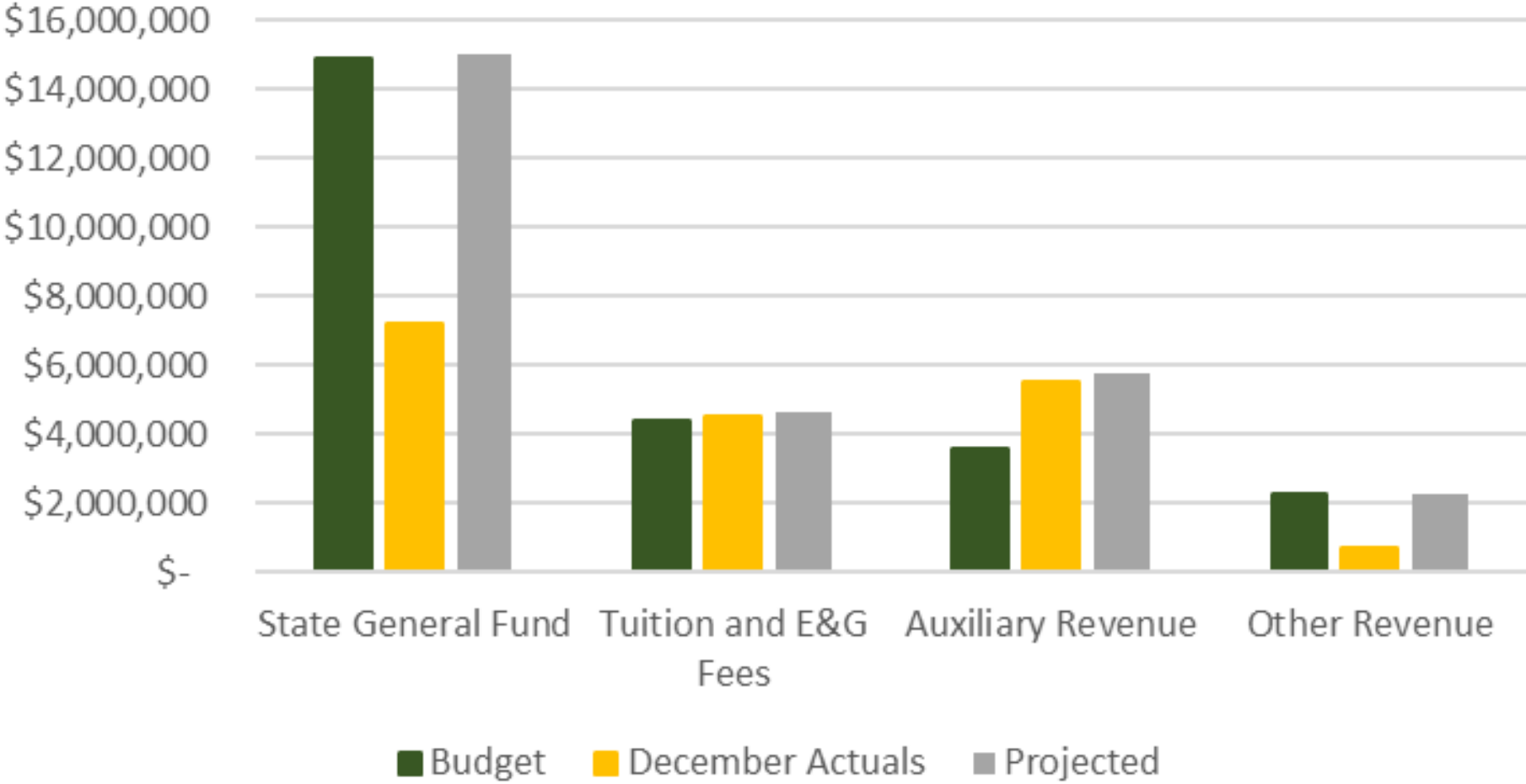


MR. PAUL EDWARDS

Chief Business Officer



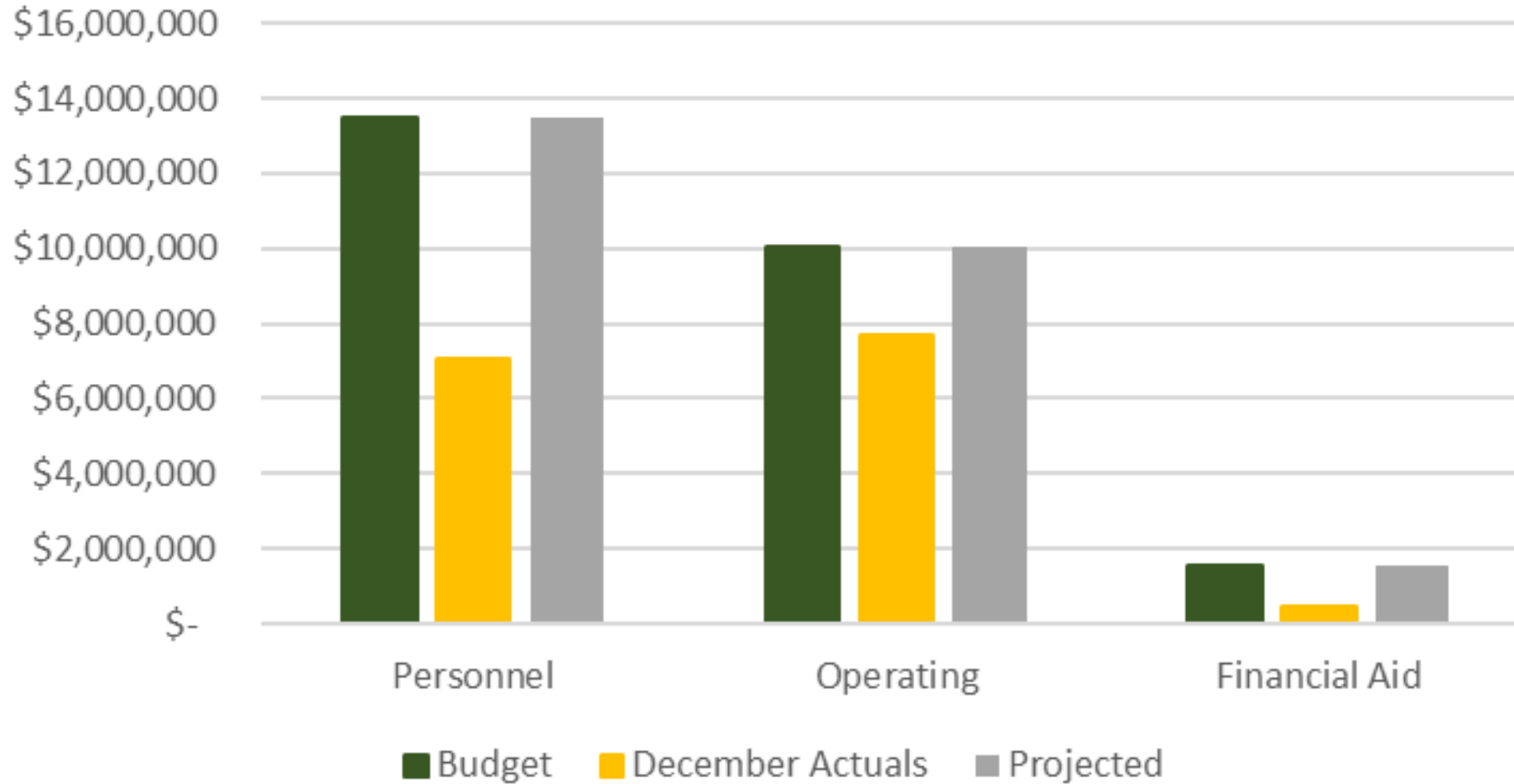
FY23 Revenue Projections



- All Traditional program revenue for spring is included in December Actuals
- VSU Housing Partnership is included in Auxiliary Revenue
- DroneUp Program is included in Other Revenue



FY23 Expense Projections



- Operating expenses include \$1.2M for AIC that will be reimbursed
- On track to meet budgeted expenses

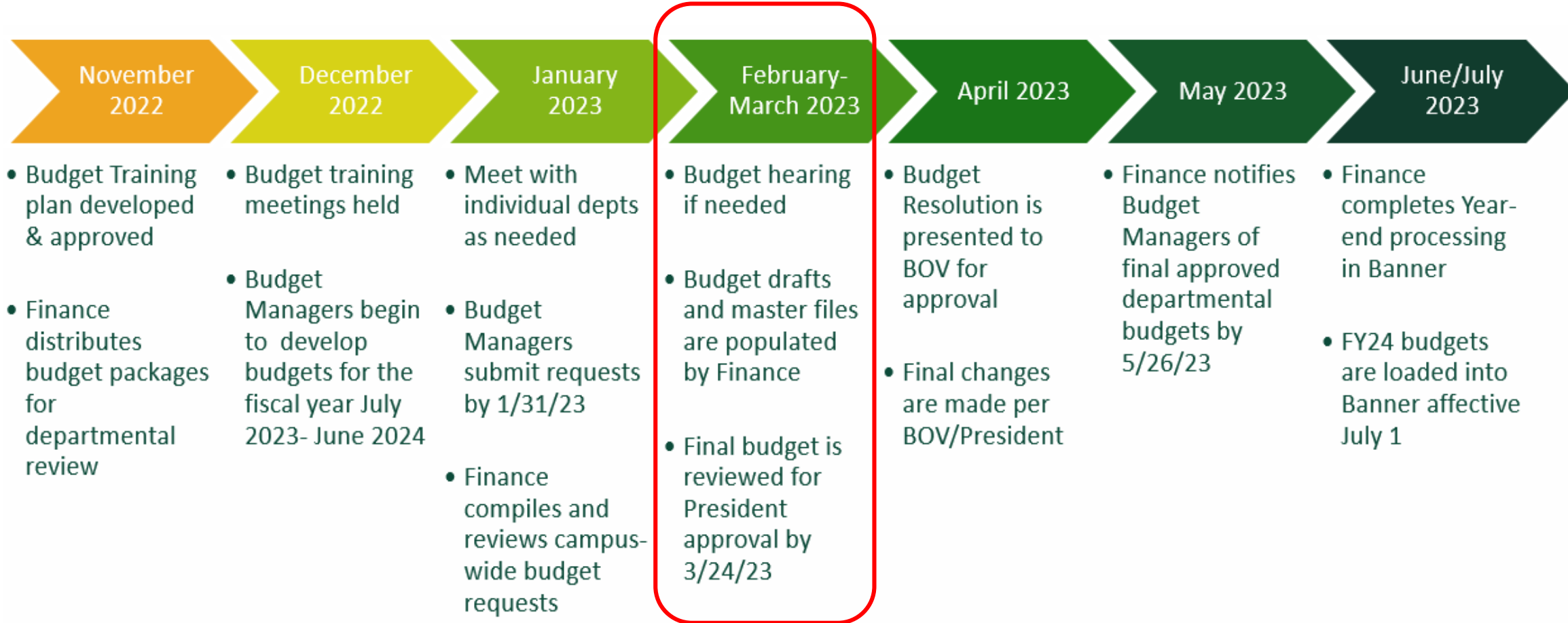


Finance Updates

- Shared Services Continuing to Move Forward
 - Collections Service Level Agreement
 - AP/Travel Process Mapping completed
 - AR/Billing Process Mapping in progress
- FY22 Audit Ongoing
 - Entrance Counseling completed 1/13/23
 - In early steps of audit process



FY24 Budget Development



BUILDINGS & GROUNDS



MR. ERIC KONDZIELAWA

Chief Operating Officer







RBC Site Constraints Map - Boundary

LEGEND

TOTAL SITE AREA: 333 AC



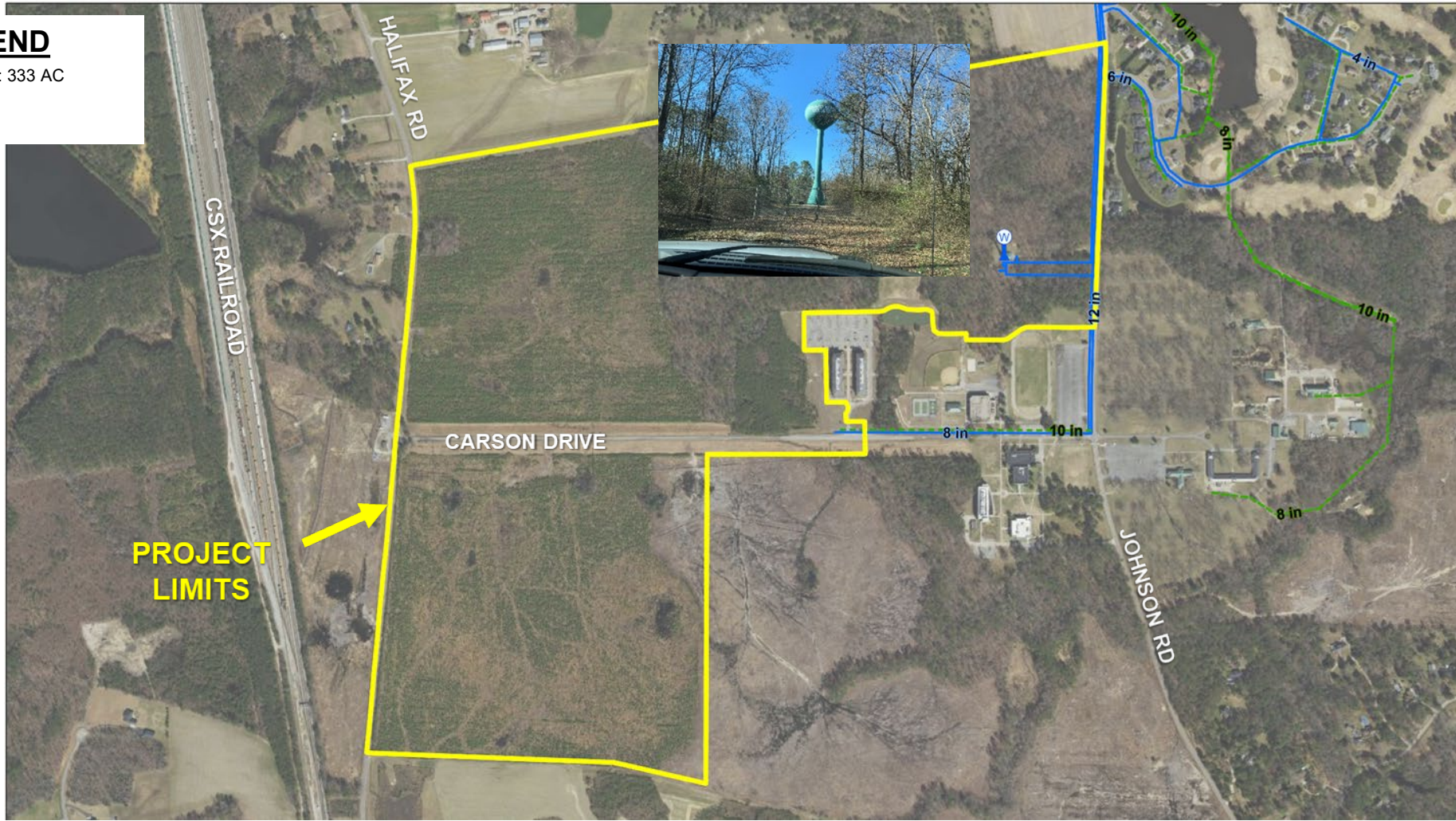
**PROJECT
LIMITS**



RBC Site Constraints Map - Utilities

LEGEND

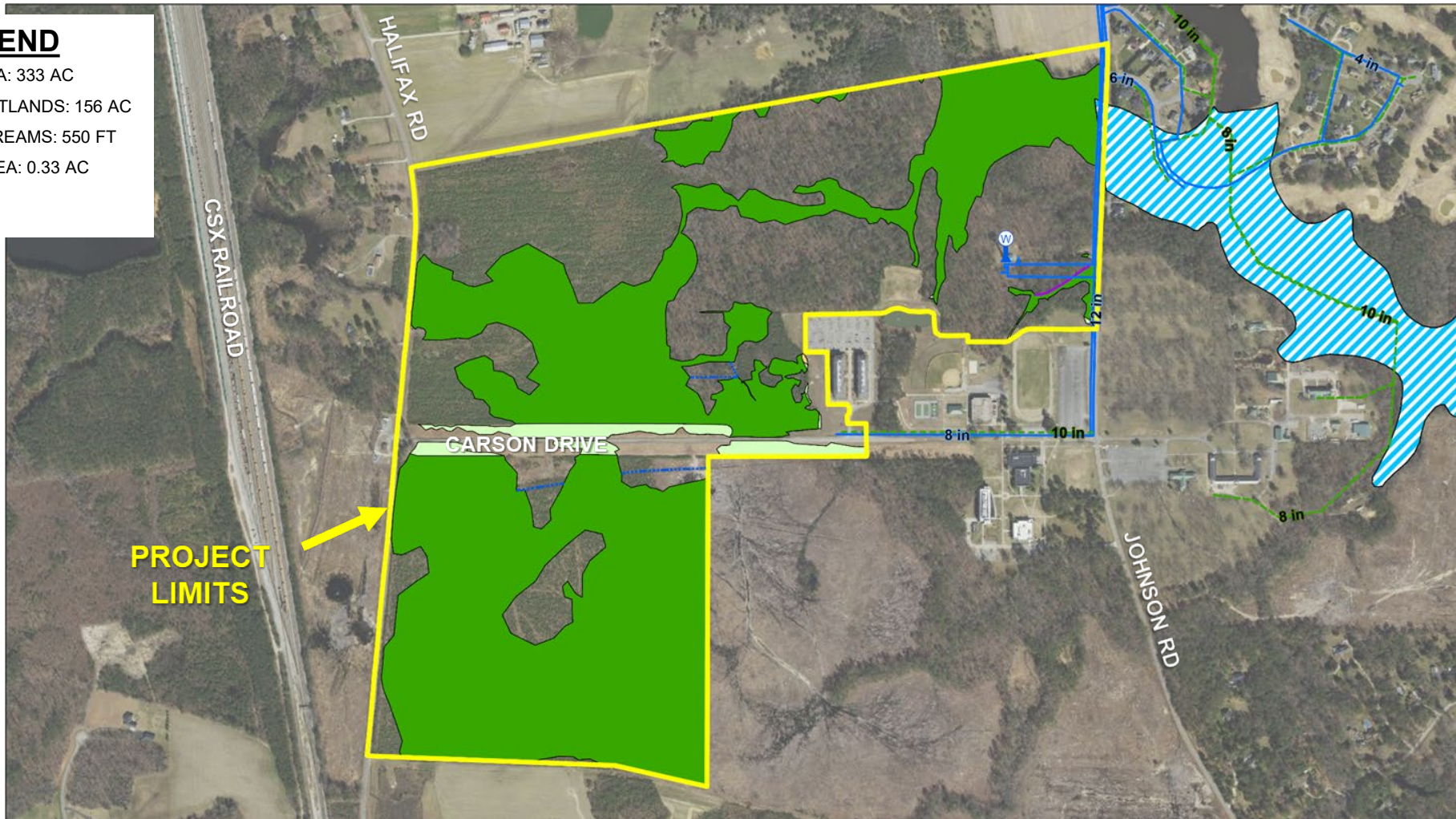
TOTAL SITE AREA: 333 AC



RBC Site Constraints Map - Wetlands

LEGEND

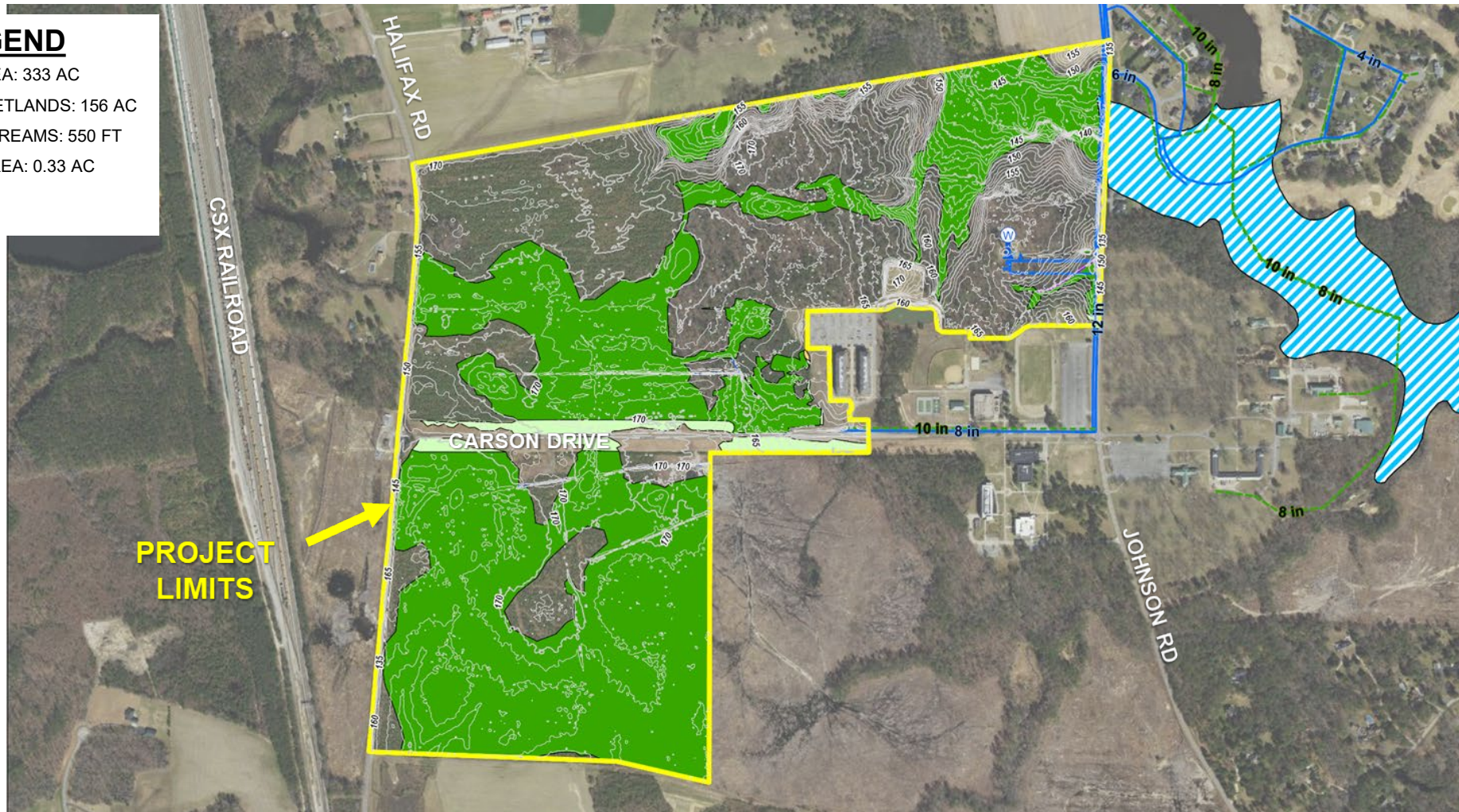
TOTAL SITE AREA: 333 AC
DELINEATED WETLANDS: 156 AC
DELINEATED STREAMS: 550 FT
FLOODPLAIN AREA: 0.33 AC



RBC Site Constraints Map - Topography

LEGEND

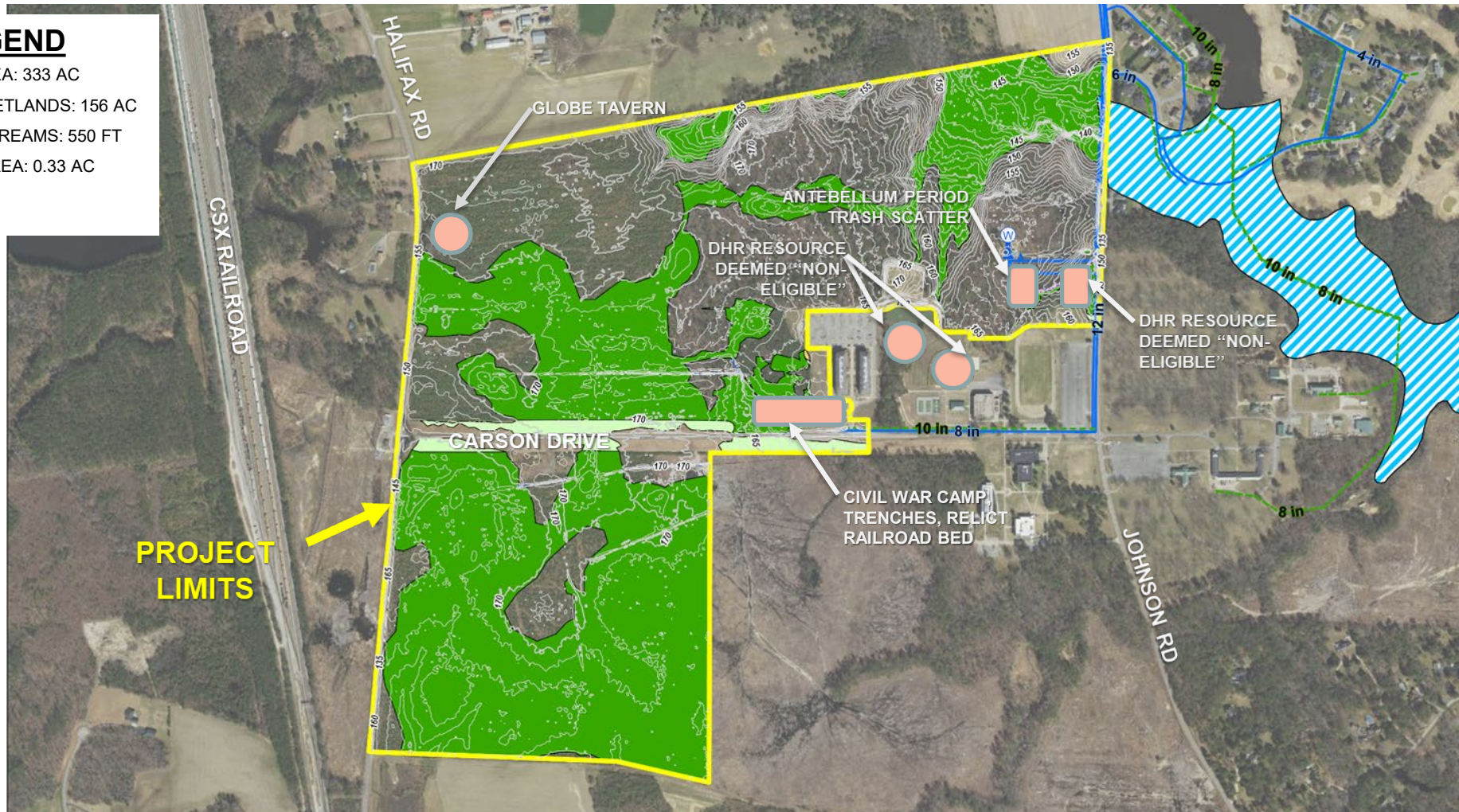
TOTAL SITE AREA: 333 AC
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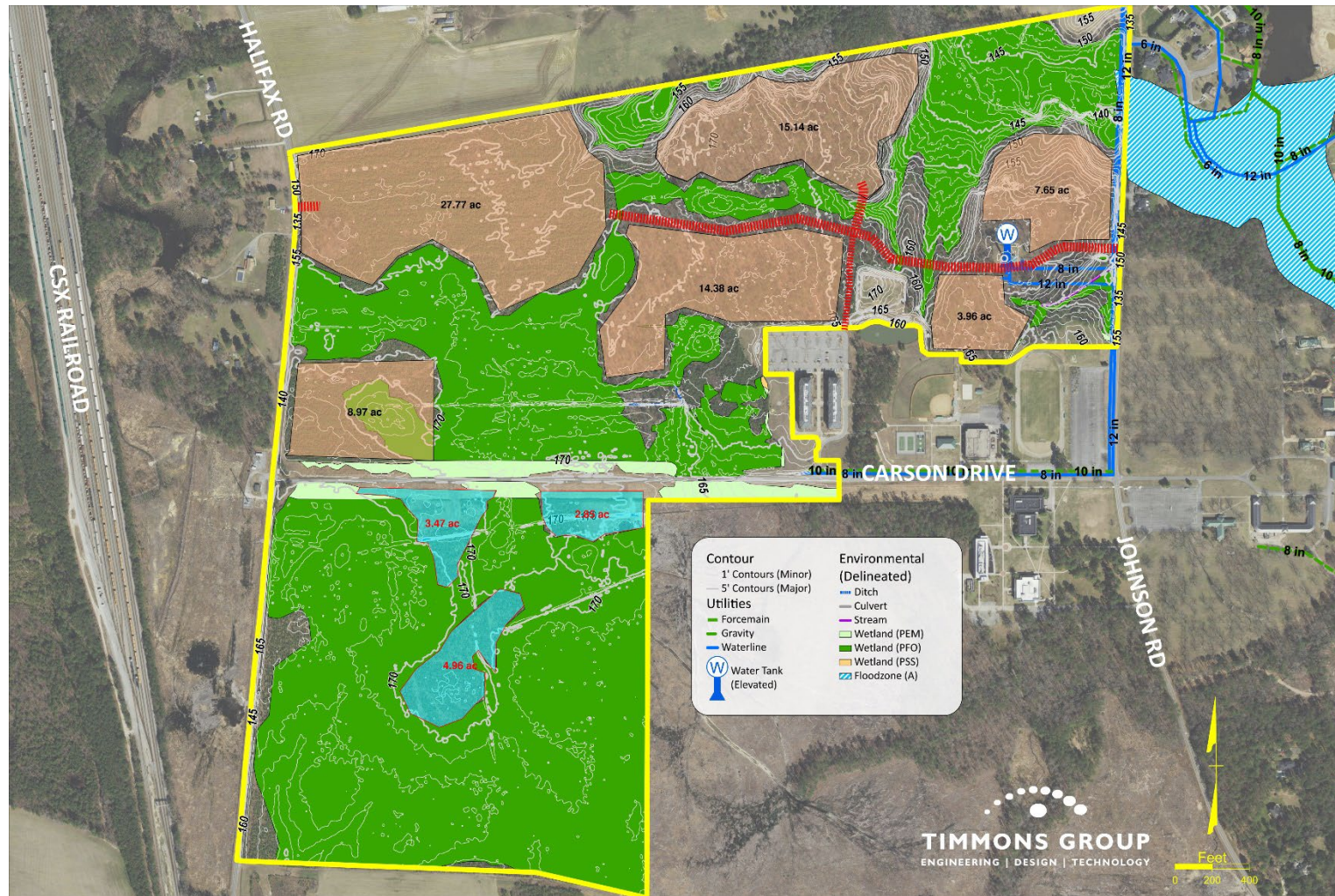
RBC Site Constraints Map - Historical

LEGEND

TOTAL SITE AREA: 333 AC
DELINEATED WETLANDS: 156 AC
DELINEATED STREAMS: 550 FT
FLOODPLAIN AREA: 0.33 AC



RBC Site Constraints Map



TIMMONS GROUP
ENGINEERING | DESIGN | TECHNOLOGY

RBC 2014 Campus Master Plan

Richard Bland College Site Concept Plan



VHB Vanasse Hangen Brustlin, Inc.



RBC Innovation Park Master Plan

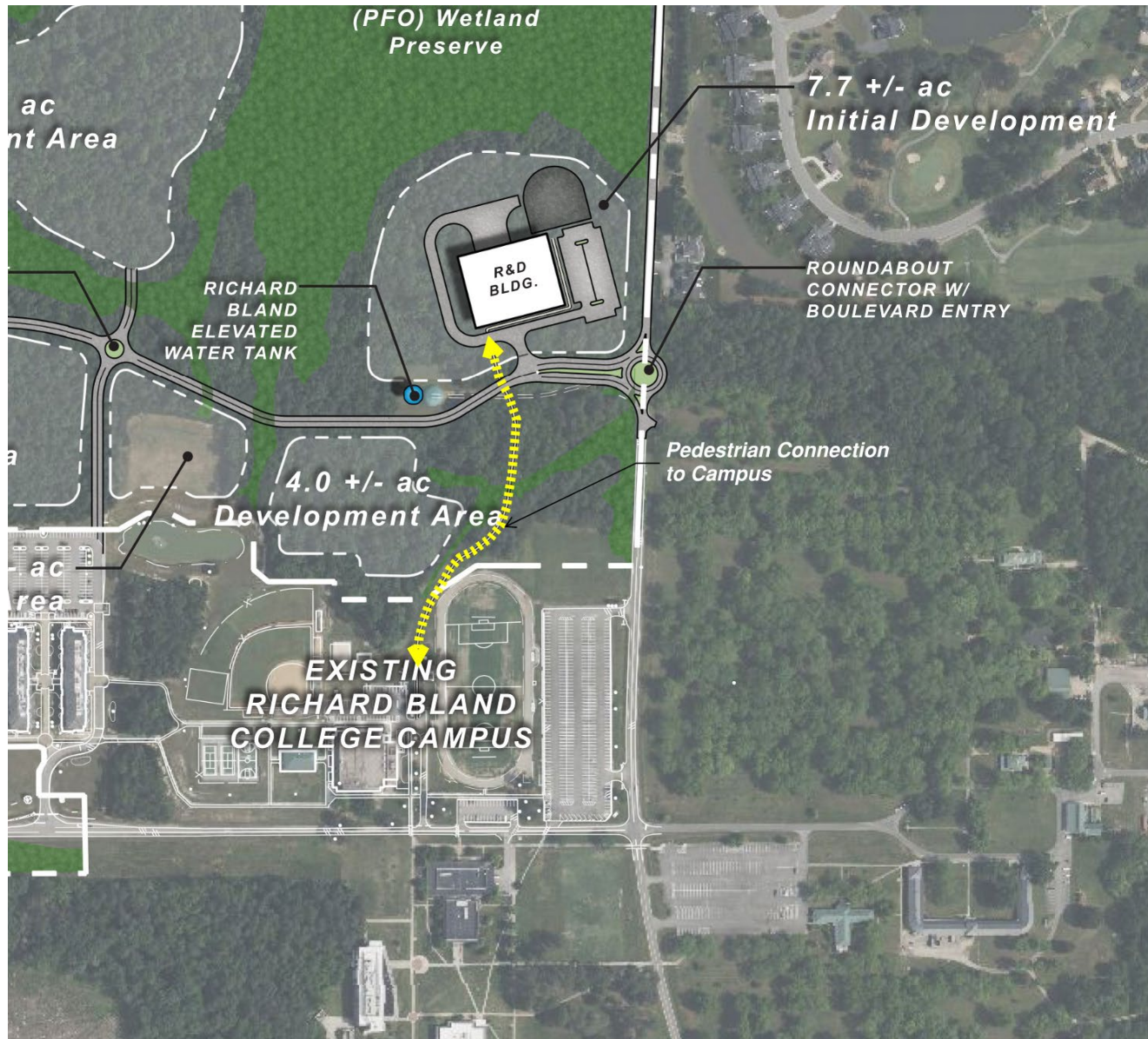


Development Opportunities

- Drone Up Research & Development Center
- Advanced Manufacturing
- Flex/Incubator Space
- Data Center



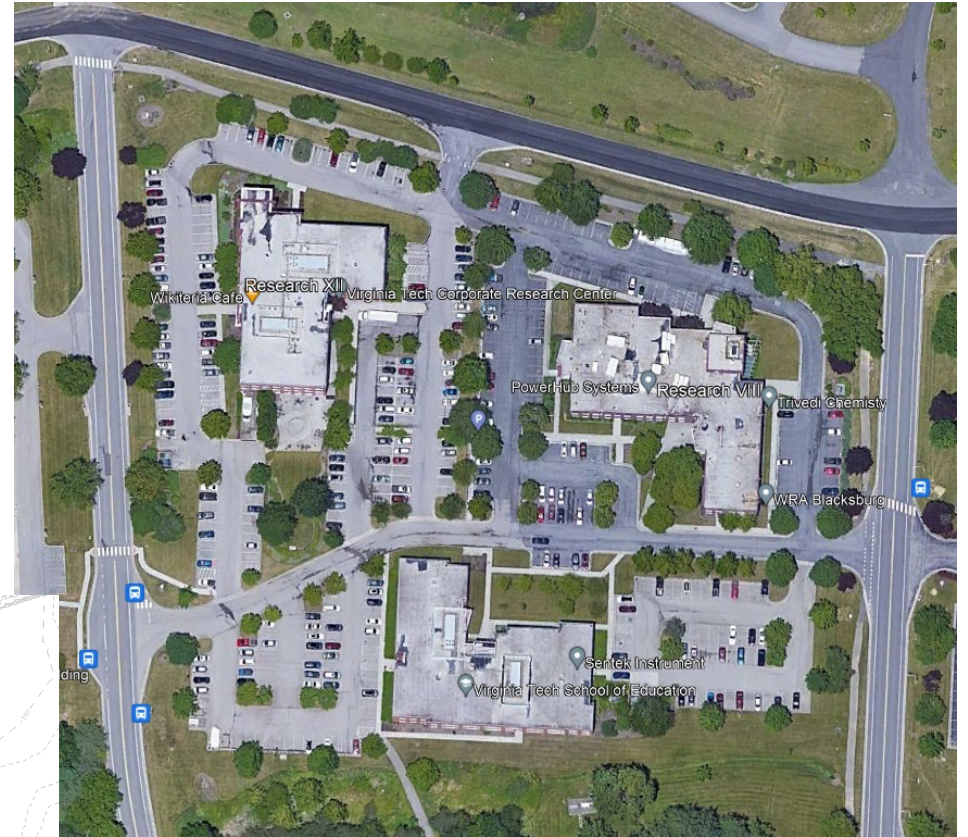
RBC Innovation Park – Phase 1 Development



Advanced Manufacturing Examples



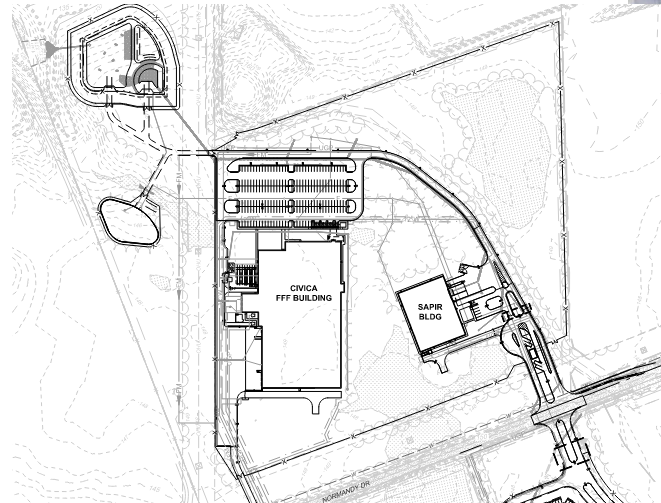
Commonwealth Center for Advanced Manufacturing
10+/- acre site



Virginia Tech Corporate Research Center
10+/- acre site

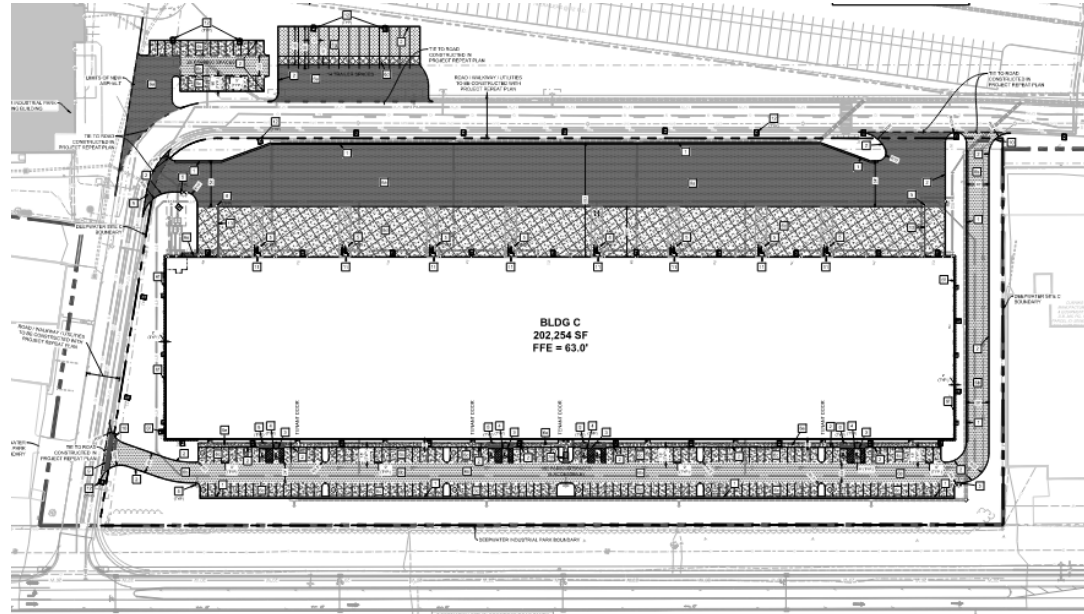


Torc Robotics (VT Technology Park)
4+/- acre site



CIVICA Fill Finish Facility
14+/- acre site

Flex Space Examples



Deepwater Industrial Park Building "C"
11+/- acre site



Southpark
19+/- acre site

Data Center Examples



Generic Commercial Data Center (Loudoun County, VA)
22+/- acre site

RBC Innovation Park Design Standards



Primary Building Envelope Materials:



Brick Veneer – to match existing color and texture



Composite Metal Panel – Silver



Storefront/Curtainwall Framing – Silver



Acer buergerianum,
Trident Maple
25'-35' H x 20'-30' S



Acer rubrum
'October Glory',
Red Maple
40'-50' H x 30'-40' S
Cultivar of Native



Amelanchier x grandiflora
'Autumn Brilliance',
Serviceberry
15-25' H x 15-25' S
Cultivar of Native



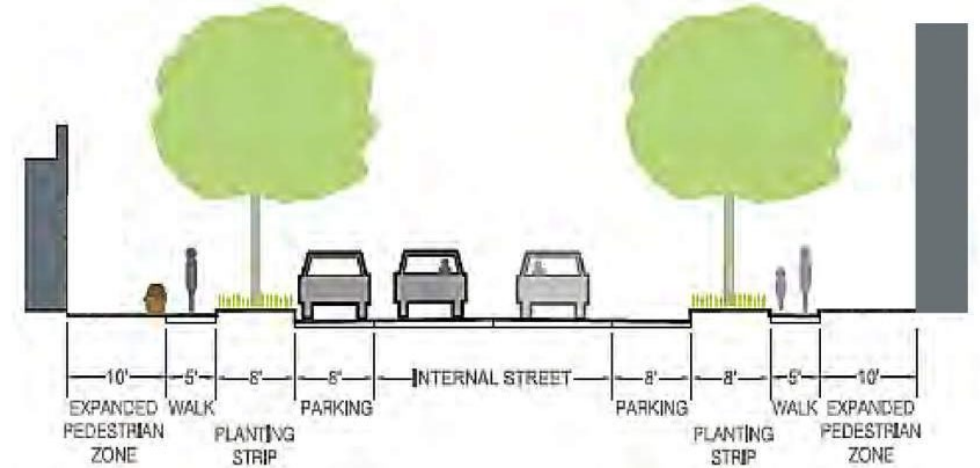
Cercis canadensis
'Forest Pansy',
Redbud
50-70' H x 50-70' S
Cultivar of Native



Chionanthus virginicus
'Spring Fleecing',
Fringetree
12'-20' H x 12'-20' S
Cultivar of Native



Cornus kousa 'Milky Way'
Kousa Dogwood
15'-20' H x 15'-20' S



RISK & COMPLIANCE



MS. STACEY SOKOL

Director of Institutional
Effectiveness & Compliance



Title IX Athletics Compliance

Equal Opportunity in Intercollegiate & Interscholastic Sports Policy

- **Approved April 2022**
- **Incorporates:**
 - Title IX of the Education Amendments of 1972
 - Department of Education's Office Of Civil Rights Guidance
 - NJCAA Bylaws
 - Code of Virginia
 - RBC Title IX Policy
- **Supplemental Procedures Framework Developed**
 - In consultation with College Counsel & Internal Audit – January 2023
 - Emphasis on Equivalence in Other Athletics Benefits



Policy Manual Maintenance

- **January 2023: Policy Review Commenced**
 - Distribute inventory of current and proposed policies
- **February - March 2023: Senior Administrator Review**
 - Review relevant policies for accuracy and provide revisions
 - College Counsel consulted for impact of legal updates
- **April 2023: Policy Revision Compilation**
 - Completed by Director of Institutional Effectiveness & Compliance
- **May 2023: Final Policy Review**
 - Reviewed and approved by College Counsel and President
- **June 2023: Updated Policy Manual published to RBC website**



GRANTS & SPONSORED PROGRAMS



DR. KIMBERLY BOYD

Vice President



Grant related mental health services

- Funded:
 - Department of Justice - \$300,000
 - Office of Violence Against Women – Campus Grant
 - Covid Traumatized Students - \$700,000
 - Mental Health support – MH1A, Positive Psychology and Peer Support
 - COVID \$\$ linked to VSU-PHI - \$130,000 (\$250,000 in-kind)
 - Vaccine education, testing and general medical
 - Anthem Grant Funds – Health insurance, incentives & in person support
 - MHC – testing initiative



Grant related mental health services

- In Progress - *Submitted and under review*
 - FDA COVID Innovation Award – Covid Mental Health Equity partnership
 - Ideas Grant – Student MH international program (biology – Dr. Heffernan)
 - Compass – Community Based holistic approach
 - Mental health nutrition, physical fitness and cardiovascular health
 - Approved to go to final round of review - \$3 million NIH
- Future Directions: *Academic and Enrollment related*
 - CT - Faculty & Staff – NEH Cultural & Community Resilience Project
 - GEAR – UP – Title III
 - Biopsychosocial Agenda (DHHS, NSF Social Psy. & NIH Mind & Body)
 - NSF GPS SYSTEMS – STEM proposal (Drs. Morgan, Gurnik, Rohrbach, Williams)
 - 1st Generation Network and programs – Prof. Ashley Fuller
 - NSF EPIIC Program (Drs. Boyd and Birdsong)



DEVELOPMENT & GOVERNMENT RELATIONS



MR. JEFF BROWN

Director of Special Projects &
Operations

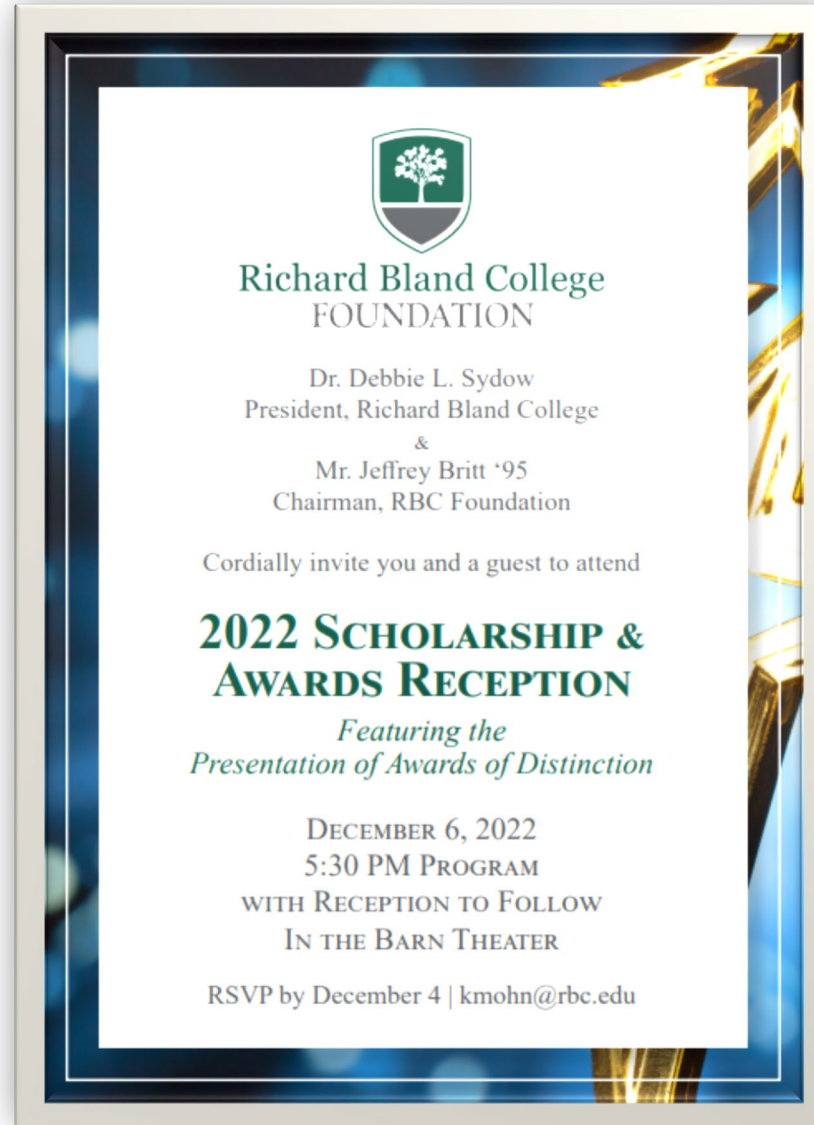


2022 Scholarship & Awards Reception

Richard Bland Award
Marlene Maze

Distinguished Alumni Award
Kevin Massengill '95

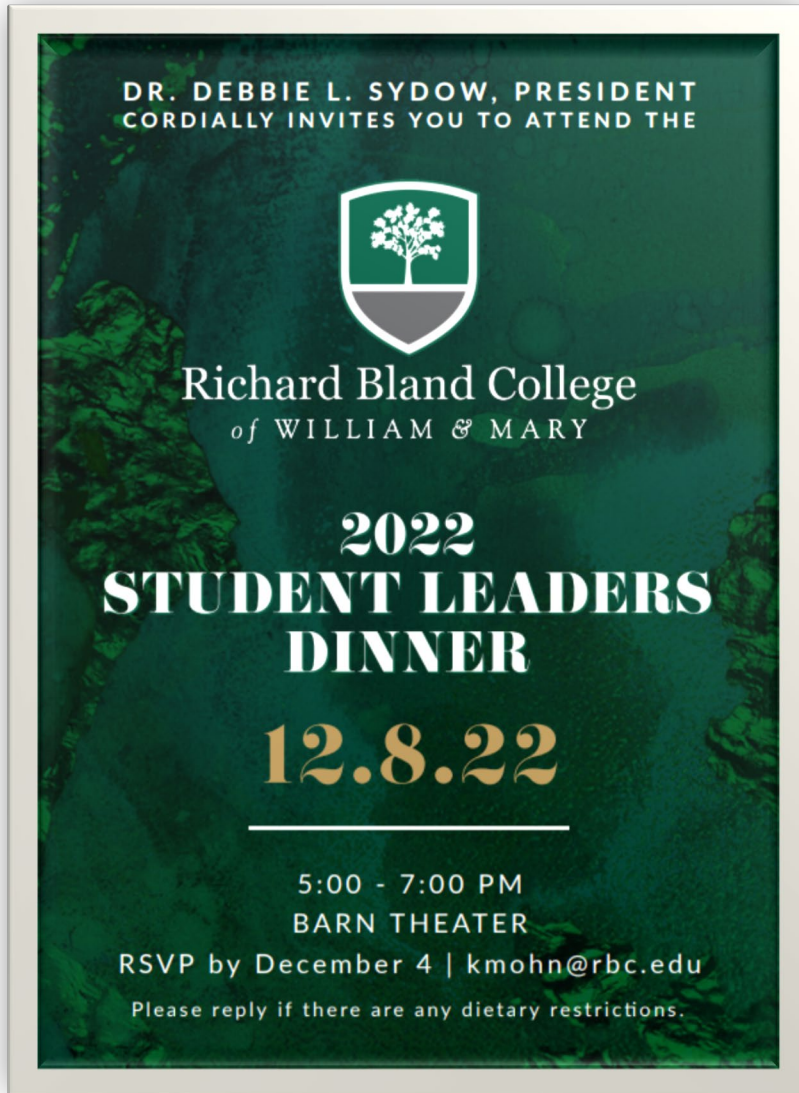
Young Alumni Award
Elizabeth Ketcher '13



- **Scholarship recipients**
- **Endowers**
- **Community leaders**
- **Faculty and staff**
- **Foundation Board members**



Student Leaders Dinner



- Student Assembly Members
- W&M Board of Visitors
- Student Representative
- Club Presidents
- SCHEV Student Representative
- Athletic Team Captains



About The Foundation

- Meet the Board
- Updates
- Events
- Awards
- Donations
- Advocacy



Development Updates



- **200% increase in budget rental fees**
- **75% scholarship revenue fulfilled**
- **Increase in Annual mailer revenue and donors**



Government Updates

Resolutions of Support

Counties of Dinwiddie & Prince George

Cities of Petersburg & Colonial Heights

Hopewell/Prince George Chamber of Commerce

RESOLUTIONS OF SUPPORT FOR INDEPENDENT GOVERNANCE



**DINWIDDIE
COUNTY**
Resolution of Support

Dinwiddie County Board of Supervisors December 20, 2022



**PRINCE GEORGE
COUNTY**
Resolution r-22-224

Adopted the regular meeting of the Board of Supervisors of the County of Prince George 13 December 2022



**CITY OF
PETERSBURG**
Resolution 22-R-83

Adopted by the City of Petersburg Council on December 13, 2022



**CITY OF COLONIAL
HEIGHTS**
A Resolution NO. 22-51

Approved by the Colonial Heights City Council December 13, 2022



**THE COLLEGE OF
WILLIAM & MARY**
Hand Carry Resolution HC-2

Adopted by the William & Mary Board of Visitors November 17, 2022




**HOPEWELL/
PRINCE GEORGE**
Resolution of Support

Hopewell/Prince George Chamber of Commerce December 2, 2022

Op-Ed and Letter to the Editor

RICHARD BLAND COLLEGE
INNOVATION IN HIGHER EDUCATION

 Richard Bland College
of WILLIAM & MARY

INNOVATION IN HIGHER EDUCATION

Richard Bland College is ready to chart its own path

A small, two-year college about 30 miles south of Richmond is on the forefront of higher education innovation and workforce development. Richard Bland College, its campus split between Prince George and Dinwiddie counties just beyond Petersburg's southern border, also sits at the intersection of a transformation in how we think about higher education.

Tom Frantz

For generations, the measure of success in higher education was simple — if you are a student, did you get a degree? If you are a college administrator, how many of your students are completing degrees, and how quickly?

These days, businesses care more about the skills a job applicant has than the number of course credits they accrued, or survived.

That is why DroneUp, a leader in connecting retailers and customers through aerial delivery, has partnered with Richard Bland College to help generate a pipeline of workers for jobs in this high-demand field.

Richard Bland is focused on preparing its students for a lifetime of success, and it fulfills that goal in many ways. High school students from around Virginia take online or in-person classes at Richard Bland to earn college credit before they graduate from high school. Some even get an associate's degree at the same time they graduate from high school.

Through robust industry partnerships, Richard Bland provides job skills training to help students prepare for or transition to careers in high-demand STEM fields. Many students complete a two-year degree for direct university transfer, or to go straight into a job.

Richard Bland is somewhat of a laboratory for innovation in higher education in Virginia.

This is extremely valuable as our economy and higher education nationally undergo rapid transformation.

At the same time, Richard Bland is at a crossroads of its own. Like Old Dominion University and Christopher Newport University, Richard Bland started as a branch campus of the College of William & Mary. But unlike ODU and CNU, which now both have their own boards of visitors and have charted their own unique paths in public higher education, Richard Bland is still governed by William & Mary's Board of Visitors.

I had the honor of serving on the W&M Board of Visitors for eight years. The W&M board is a group of highly accomplished and talented individuals, but it is challenging to govern two separate institutions with different missions. William & Mary is a liberal arts university with numerous graduate schools. Richard Bland is a two-year college focused on university transfer and career readiness.

The Virginia General Assembly will be considering legislation in 2023 that would give Richard Bland College a dedicated board. A dedicated board would help Richard Bland spur innovation and develop new programs to help prepare students for the jobs of tomorrow. The innovations developed at Richard Bland will help drive education policies and practices across the commonwealth and the nation.

Virginia students and employers will be better off with a Richard Bland College Board of Visitors that can chart the path of this critical school in Virginia's educational landscape. This important legislation will help students and employers alike, sparking educational innovation that can spread across our commonwealth.

Tom Frantz is a partner at Williams Mullin, a member of the board of directors at DroneUp and a former member of the William & Mary Board of Visitors. Contact him at tfrantz@williamsullin.com.

The Virginian-Pilot

Governing board

As an executive overseeing an international manufacturing operation, I am more aware than most of the ways that Richard Bland College of William & Mary has transformed in recent years to address Virginia's workforce needs. The college's ability to adapt and respond to these needs sets it apart from other learning institutes as a model for higher education innovation.



Richard Bland College's "earn and learn" innovative approach to learning is something that my company, Amsted Rail, has enthusiastically embraced. The Central Virginia Federation for Advanced Manufacturing Education program is a collaborative workforce training effort between Richard Bland College, the Commonwealth Center for Advanced Manufacturing, and 12 local manufacturing partners in the greater Richmond area.

FAME is a work-study program where students take classes two days a week and work three days a week with their local industry partner. This "earn and learn" model develops a strong pipeline of technical talent for the manufacturing industry and helps fill immediate job openings.

This year at Amsted Rail, we placed three Richard Bland College students into several engineering positions. The FAME program has proven successful for Amsted Rail, and it is our desire to hire additional students.

As a local business leader and a member of the Richard Bland College Foundation Board of Directors, I have seen up close the importance of board support for programs like FAME. The 2023 session of the General Assembly will consider a bill that would provide Richard Bland College a dedicated governing board. Clearly, the time is right for Richard Bland College to expand its role as a catalyst for economic growth.

Rick Louthan, Amsted Rail Co. COO, Chesterfield



Tracking SB 1077

2023 SESSION

INTRODUCED

23103593D

1 SENATE BILL NO. 1077
2 Offered January 11, 2023
3 Prefiled January 9, 2023

4 A BILL to amend and reenact § 23.1-2802 of the Code of Virginia; to amend the Code of Virginia by
5 adding in Title 23.1 a chapter numbered 21.1, consisting of sections numbered 23.1-2105 through
6 23.1-2109; and to repeal § 23.1-2806 of the Code of Virginia, relating to Richard Bland College;
7 governance.

8 Patrons—Ruff, Norment, Locke and Mason; Delegates: Brewer and Wachsmann

9 Referred to Committee on Education and Health

10

11 Be it enacted by the General Assembly of Virginia:

12 1. That § 23.1-2802 of the Code of Virginia is amended and reenacted and that the Code of
13 Virginia is amended by adding in Title 23.1 a chapter numbered 21.1, consisting of sections
14 numbered 23.1-2105 through 23.1-2109, as follows:

15 CHAPTER 21.1.
16 RICHARD BLAND COLLEGE.

17 § 23.1-2105. Corporate name; name of the College.

18 A. The board of visitors of Richard Bland College (the board) is a corporation under the name and
19 style of "The Rector and Visitors of Richard Bland College" and has, in addition to its other powers, all
20 the corporate powers given to corporations by the provisions of Title 13.1 except those powers that are
21 confined to corporations created pursuant to Title 13.1. The board shall at all times be under the
22 control of the General Assembly.

23 B. The institution shall be known as Richard Bland College (the College).

24 § 23.1-2106. Membership.

25 The board shall consist of 12 members appointed by the Governor.

26 § 23.1-2107. Meetings; officers; committees.

27 A. The board shall meet at the College at least once a year and at such other times as it determines.
28 Special meetings of the board may be called by the rector or any three members. The secretary shall
29 provide notice of any special meeting to each member.

30 B. A majority of the members shall constitute a quorum.

31 C. At the first meeting after July 1 in every even-numbered year, the board shall elect from its
32 membership a rector to preside at its meetings, a vice-rector to preside at its meetings in the absence of
33 the rector, and a secretary to preside at its meetings in the absence of the rector and vice-rector.

34 D. The board may appoint a pro tempore officer to preside at its meetings in the absence of the
35 rector, vice-rector, and secretary.

36

INTRODUCED
SB1077

HISTORY

01/09/23 Senate: Prefiled and ordered printed; offered 01/11/23 23103593D

01/09/23 Senate: Referred to Committee on Education and Health

01/13/23 Senate: Assigned Education sub: Higher Education

01/19/23 Senate: Reported from Education and Health with substitute (14-Y 0-N 1-A)

01/19/23 Senate: Incorporates SB1450 (Norment)

01/19/23 Senate: Committee substitute printed 23104694D-S1

01/19/23 Senate: Rereferred to Finance and Appropriations

02/01/23 Senate: Reported from Finance and Appropriations (16-Y 0-N)

02/02/23 Senate: Constitutional reading dispensed (40-Y 0-N)

02/03/23 Senate: Read second time

02/03/23 Senate: Reading of substitute waived

02/03/23 Senate: Committee substitute agreed to 23104694D-S1

02/03/23 Senate: Engrossed by Senate - committee substitute SB1077S1

02/06/23 Senate: Read third time and passed Senate (39-Y 0-N)

Box Score:

January 11 SB1077 Offered

January 19 Reported from Education and Health 14-0

February 1 Reported from Finance and Appropriations 16-0

February 6 Passed Senate 39-0



Tracking HB 1415

2023 SESSION

INTRODUCED

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HOUSE BILL NO. 1415
Offered January 11, 2023
Prefiled December 7, 2022

A BILL to amend and reenact § 23.1-2802 of the Code of Virginia; to amend the Code of Virginia by adding in Title 23.1 a chapter numbered 21.1, consisting of sections numbered 23.1-2105 through 23.1-2108; and to repeal § 23.1-2806 of the Code of Virginia, relating to Richard Bland College; governance.

Patrons—Brewer, Coyner and Taylor; Senator: Ruff
Referred to Committee on Education

Be it enacted by the General Assembly of Virginia:
1. That § 23.1-2802 of the Code of Virginia is amended and reenacted and that the Code of Virginia is amended by adding in Title 23.1 a chapter numbered 21.1, consisting of sections numbered 23.1-2105 through 23.1-2108, as follows:

CHAPTER 21.1
RICHARD BLAND COLLEGE.

§ 23.1-2105. *Corporate name; name of the College.*
A. The board of visitors of Richard Bland College (the board) is a corporation under the name and style of "The Rector and Visitors of Richard Bland College" and has, in addition to its other powers, all the corporate powers given to corporations by the provisions of Title 13.1 except those powers that are confined to corporations created pursuant to Title 13.1. The board shall at all times be under the control of the General Assembly.

B. The institution shall be known as Richard Bland College (the College).

§ 23.1-2106. *Membership.*
The board shall consist of 12 members appointed by the Governor.

§ 23.1-2107. *Meetings; officers; committees.*
A. The board shall meet at the College at least once a year and at such other times as it determines. Special meetings of the board may be called by the rector or any three members. The secretary shall provide notice of any special meeting to each member.
B. A majority of the members shall constitute a quorum.
C. At the first meeting after July 1 in every even-numbered year, the board shall elect from its membership a rector to preside at its meetings, a vice-rector to preside at its meetings in the absence of the rector, and a secretary to preside at its meetings in the absence of the rector and vice-rector.
D. The board may appoint a pro tempore officer to preside at its meetings in the absence of the rector, vice-rector, and secretary.

INTRODUCED
HB1415

HISTORY

12/07/22 House: Prefiled and ordered printed; offered 01/11/23 23100689D

12/07/22 House: Referred to Committee on Education

01/12/23 House: Assigned Education sub: Higher Education

01/30/23 House: Subcommittee recommends reporting (10-Y 0-N)

01/30/23 House: Subcommittee recommends referring to Committee on Appropriations

01/30/23 House: Reported from Education (22-Y 0-N)

01/30/23 House: Referred to Committee on Appropriations

Box Score:

January 11 HB1415 Offered

January 30 Reported from Education Subcommittee 10-0

February 1 Reported from Education Committee 22-0

February 3 Passed by Appropriations Committee



FACULTY REPORT



DR. DAVID MCCARTHY

BOV Faculty Representative



QUESTIONS?



Richard Bland College
of WILLIAM & MARY



Richard Bland College
of WILLIAM & MARY

Thank you